

GLOBAL ELECTRONICS INDUSTRY BUSINESS OUTLOOK

WALT CUSTER
CUSTER CONSULTING GROUP
www.custerconsulting.com
November 2001

Sponsored
by Shipley

2000

Strong Equipment Demand

Telecom

Internet Infrastructure/Dot.coms

Semiconductor Fab

Cell Phones

Industrial Electronics

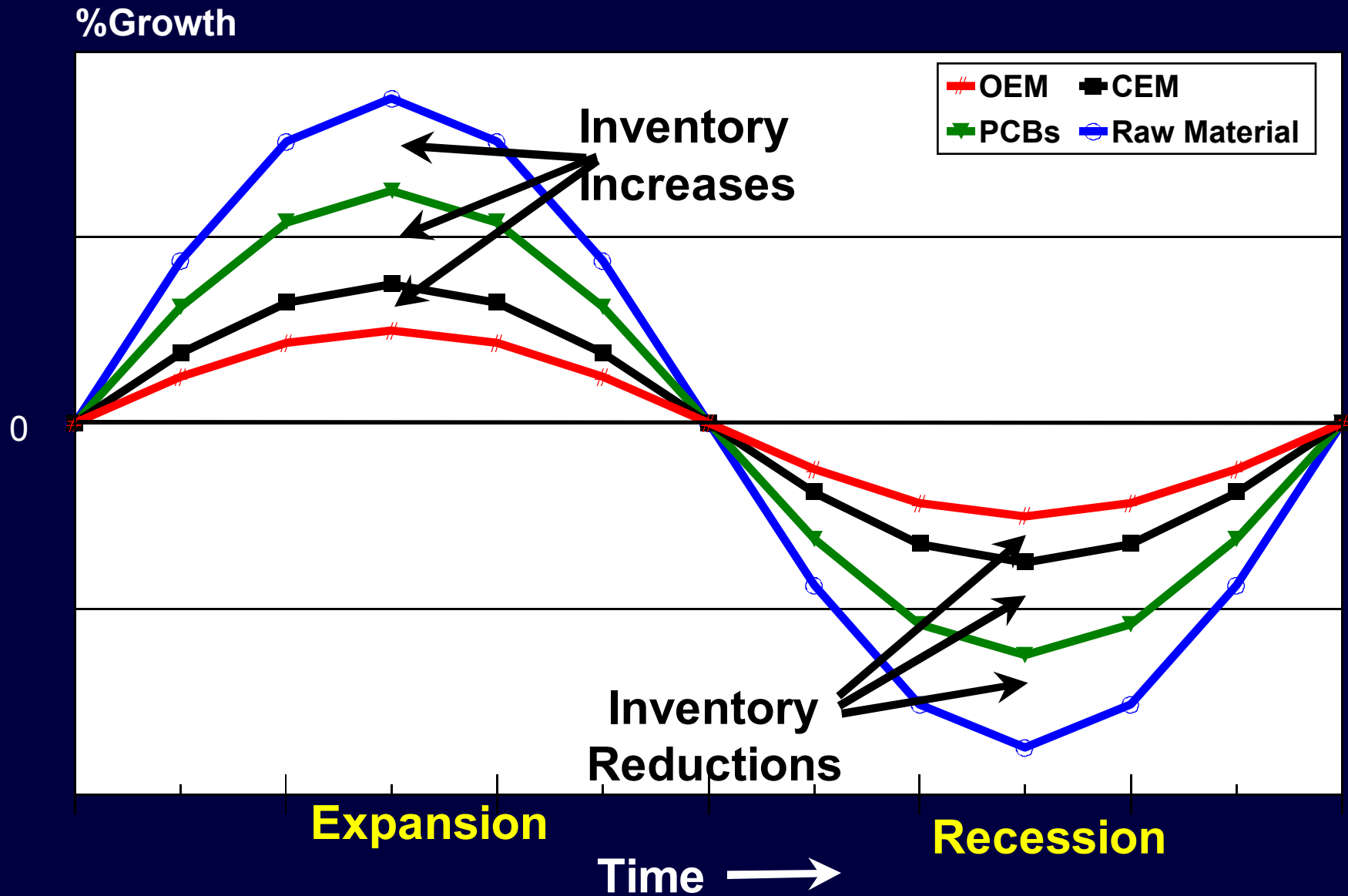
Shortages & Capacity Fears

Double / Over-ordering Components

Inventory Builds - including CEMs

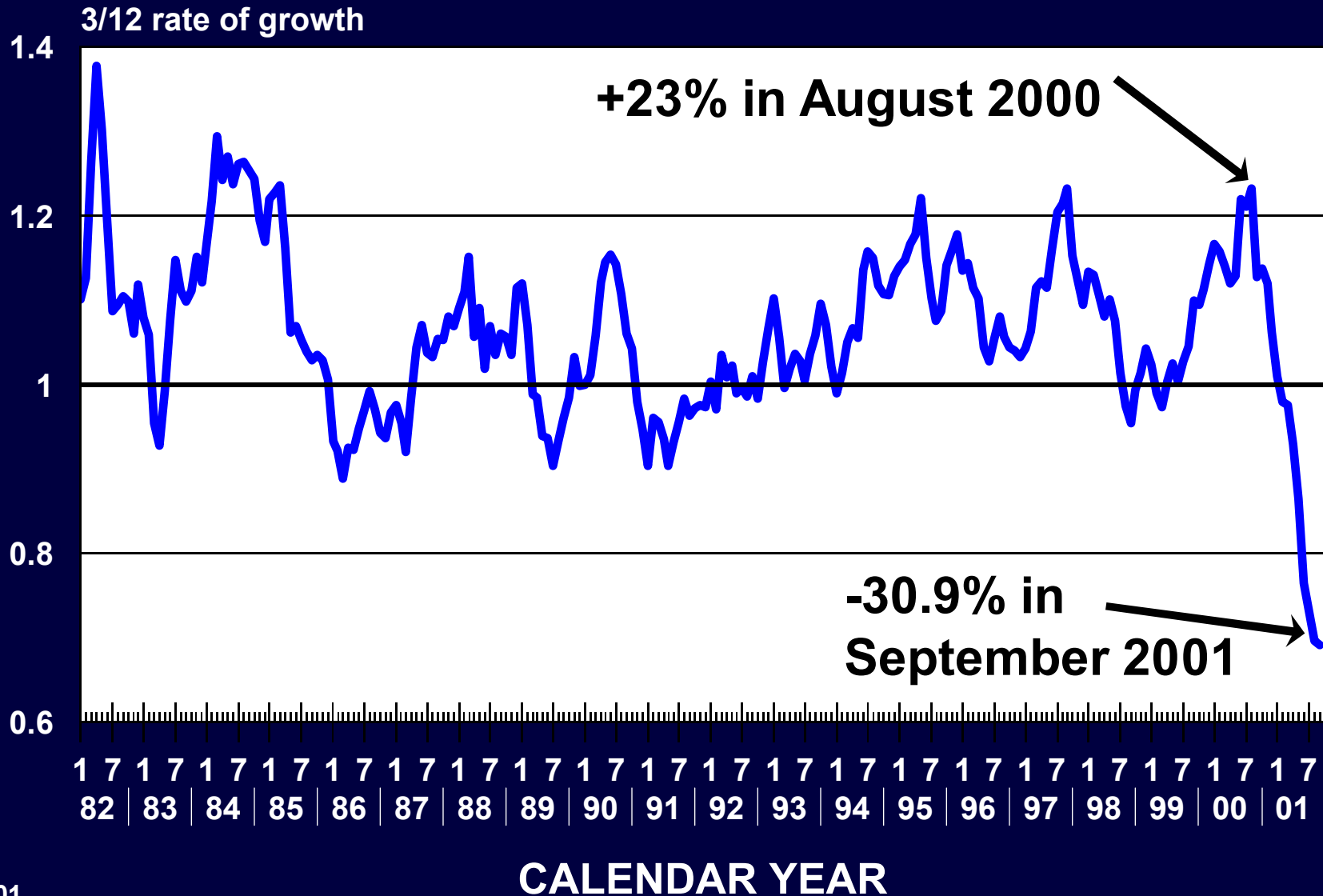
BUSINESS CYCLE

SUPPLY CHAIN EFFECT



Electronic Equipment Order Growth

Computer, Communications, Measurement & Control and Military



11/2001

<http://www.census.gov/indicator/www/m3/>

INDUSTRIAL PRODUCTION - WORLD

% CHANGE vs ONE YEAR EARLIER

BRITAIN	-2.3 Aug
FRANCE	+1.5 Aug
GERMANY	-1.0 Aug
ITALY	-1.4 Aug
NETHERLANDS	-2.2 Aug
SPAIN	+2.8 Aug
EURO area	+0.4 Aug
RUSSIA	+3.8 Sep
CANADA	-3.2 Aug
USA	-5.8 Sep
CHINA	+9.5 Sep
MALAYSIA	-7.3 Aug
SINGAPORE	-22.3 Sep
S KOREA	+5.1 Sep
TAIWAN	-14.1 Sep
THAILAND	-1.8 Sep
JAPAN	-12.7 Sep

AFTERNOON **EXTRA** EDITION

THE CINCINNATI ENQUIRER

WEDNESDAY, SEPTEMBER 11, 2001

TERROR FROM THE AIR

U.S. ATTACKED

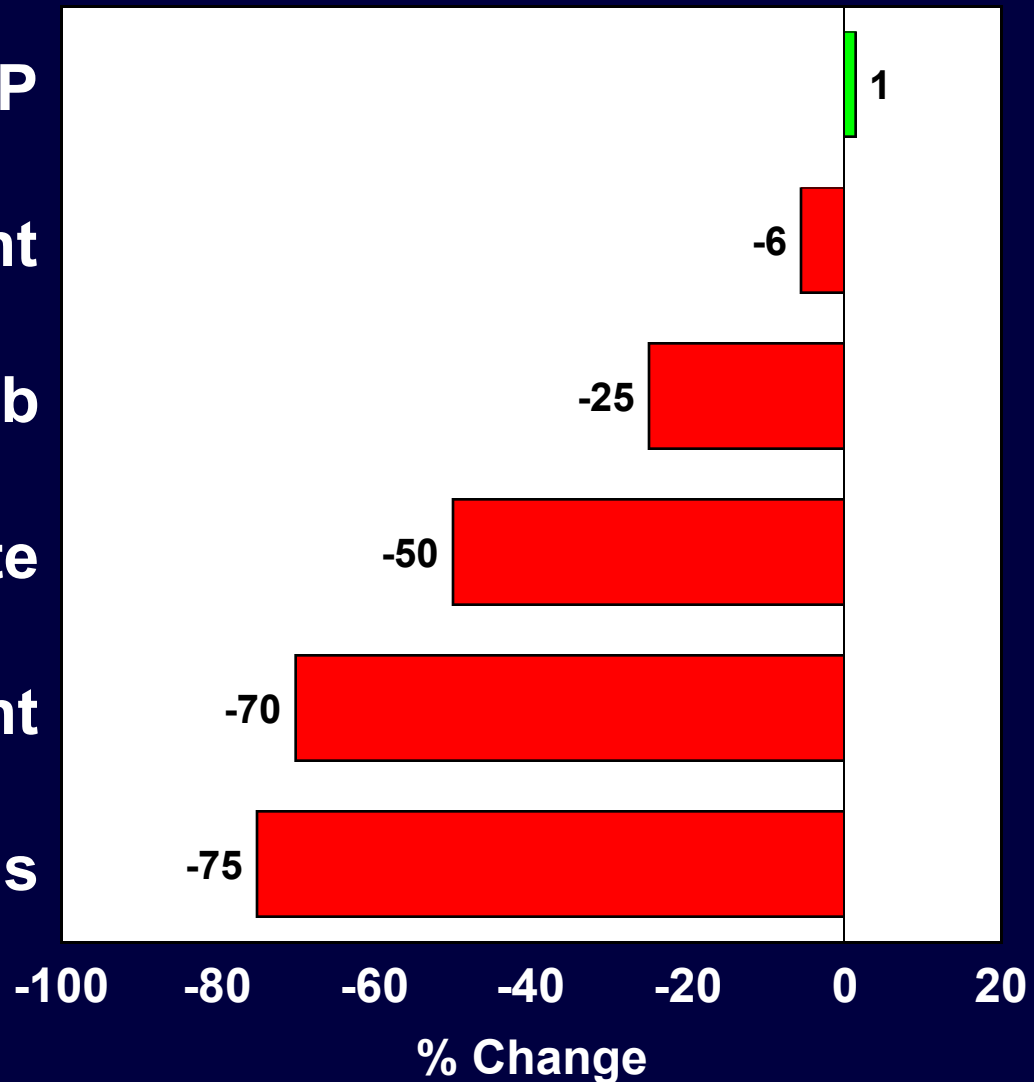
Hijacked airliners lead terrorist assault on
World Trade Center, Pentagon



**Impact
of
September 11 ?**

Global Impact 2001 vs 2000

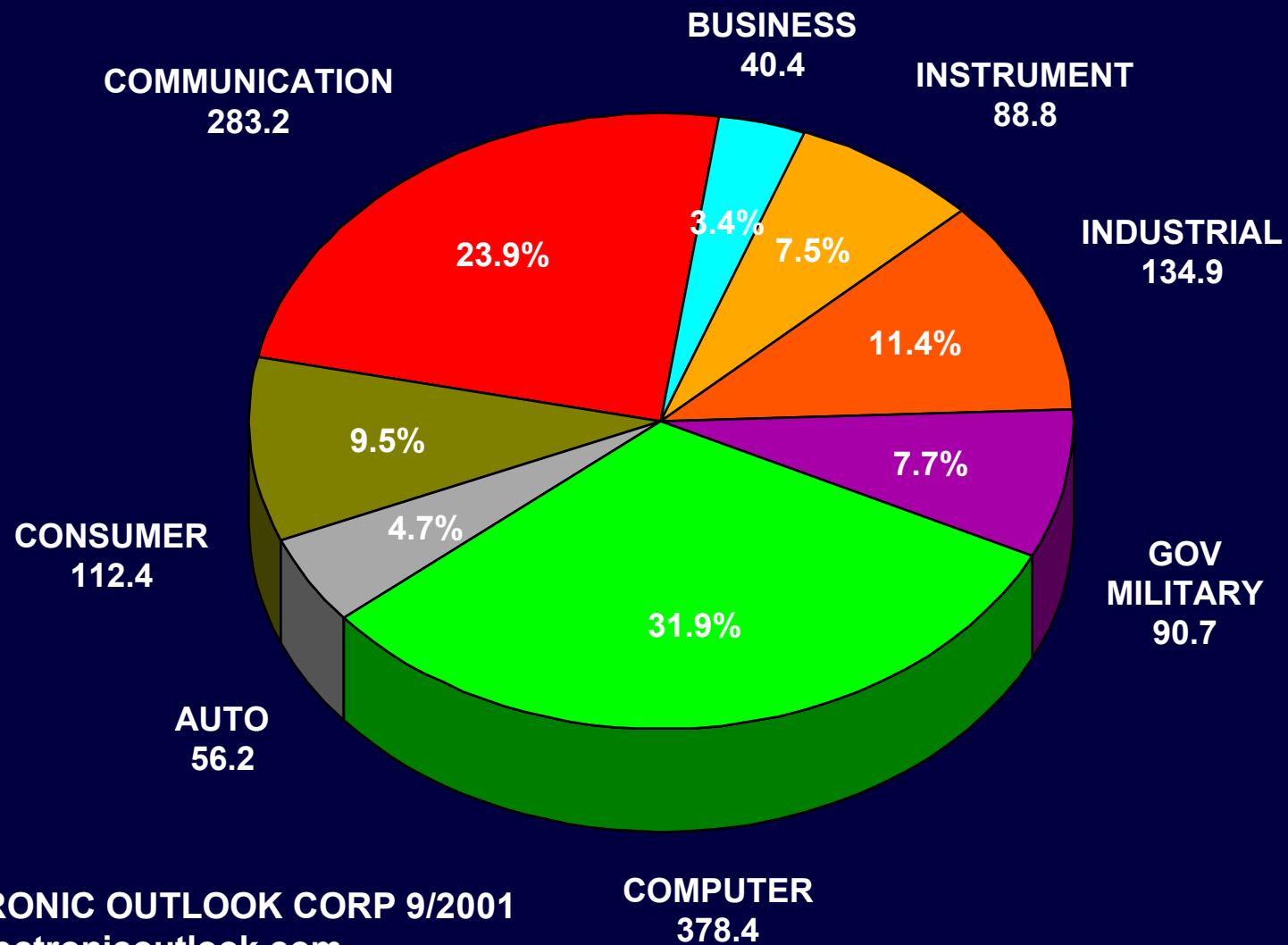
Combined GDP
Electronic Equipment
PCB Fab
Laminate
Process Equipment
DRAMs



Electronic Equipment

ELECTRONIC EQUIPMENT PRODUCTION

WORLD - 2000 ESTIMATE (\$B)



ELECTRONIC OUTLOOK CORP 9/2001
www.electronicoutlook.com

TOTAL \$1,185 B

"Post-September 11" Growth Markets

MILITARY ELECTRONICS

VIDEO & TELECONFERENCING

MOBILE (incl SATELLITE) PHONES

COMPUTERS - INTELLIGENCE GATHERING & STORAGE

BIOMETRICS - FINGERPRINT, RETINAL, VOICE, FACIAL RECOGNITION

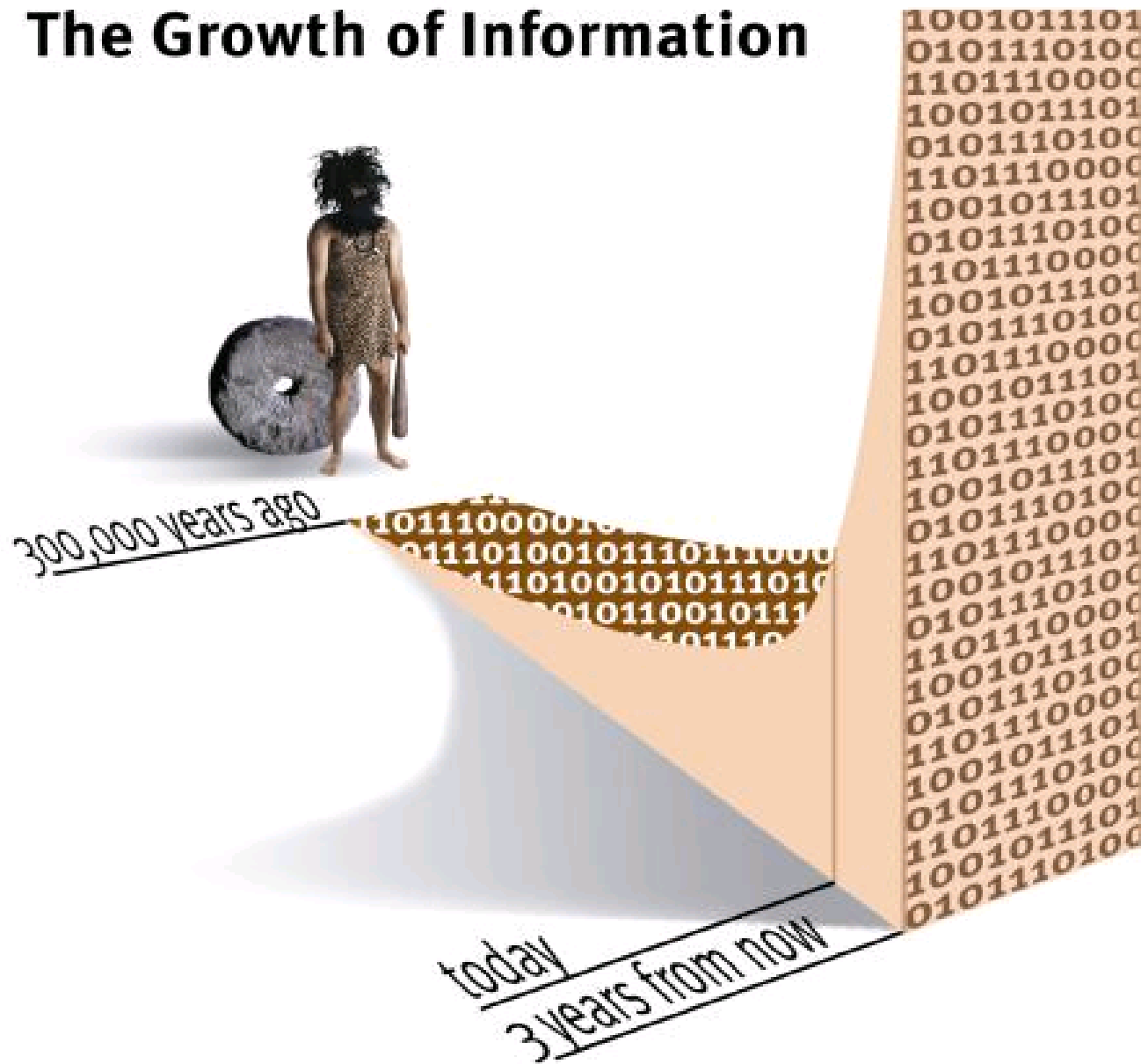
SMART / PERSONAL IDENTIFICATION CARDS

**SECURITY ENHANCED INTERNET EQUIPMENT - ROUTERS, SWITCHES
& HUBS**

SAFETY & SURVEILLANCE - SCANNERS, DETECTION, ETC

PUBLIC HEALTH MONITORS

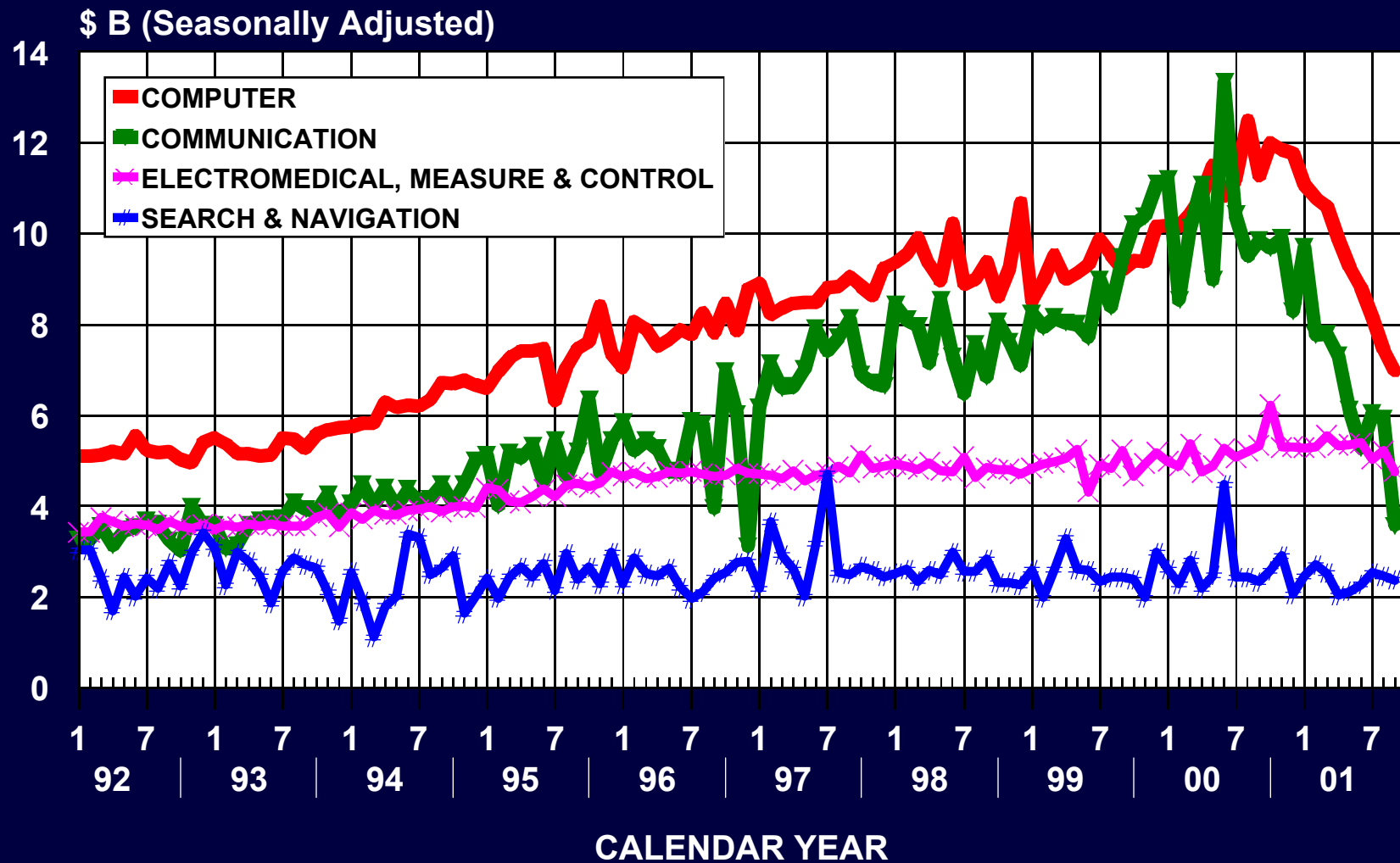
The Growth of Information



Source: UC Berkeley study sponsored by EMC Corporation

US ELECTRONIC EQUIPMENT ORDERS

Monthly Data



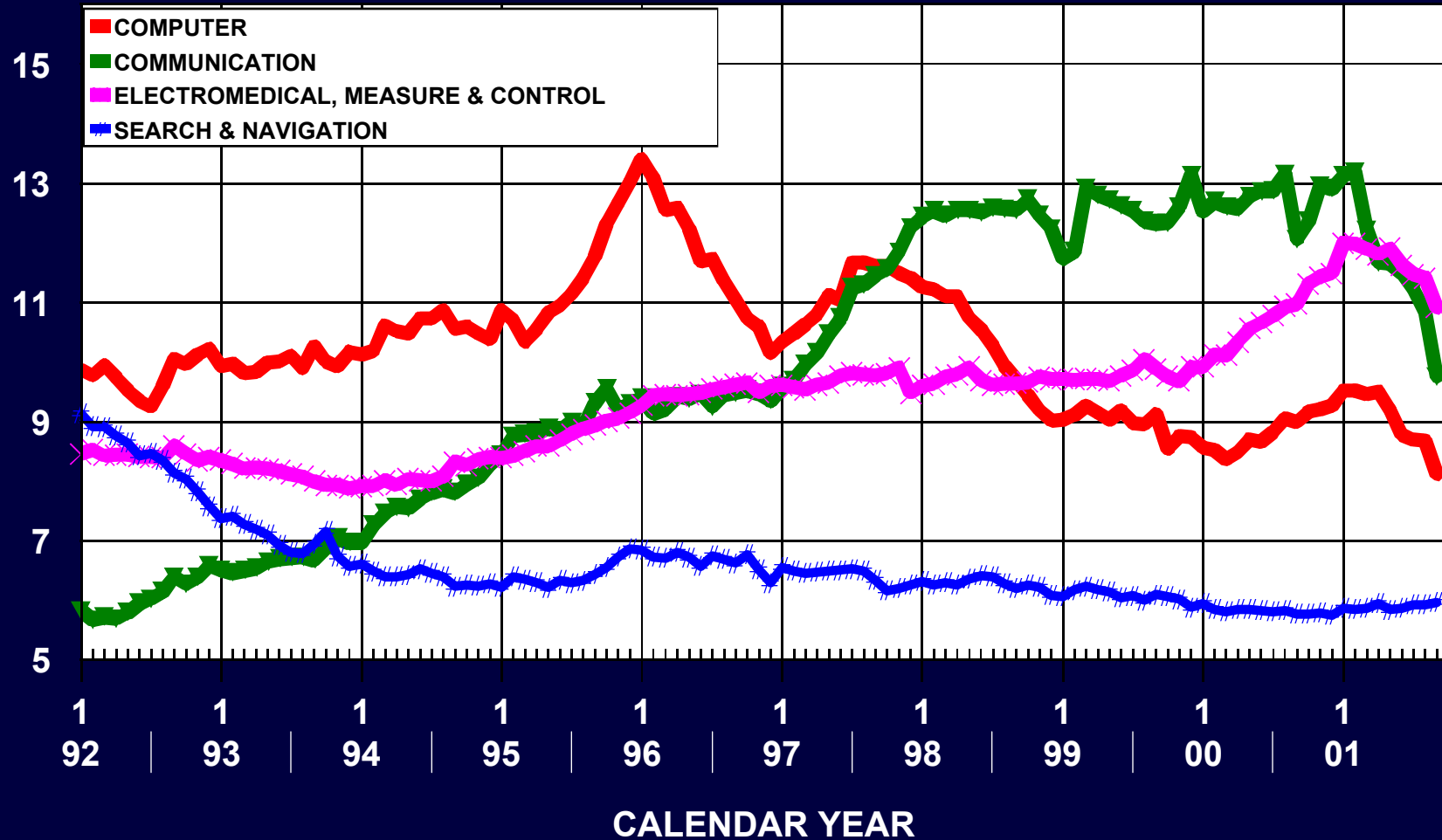
<http://www.census.gov/indicator/www/m3/>

11/2001

US ELECTRONIC EQUIPMENT INVENTORIES

Monthly Data

\$ B (Seasonally Adjusted)

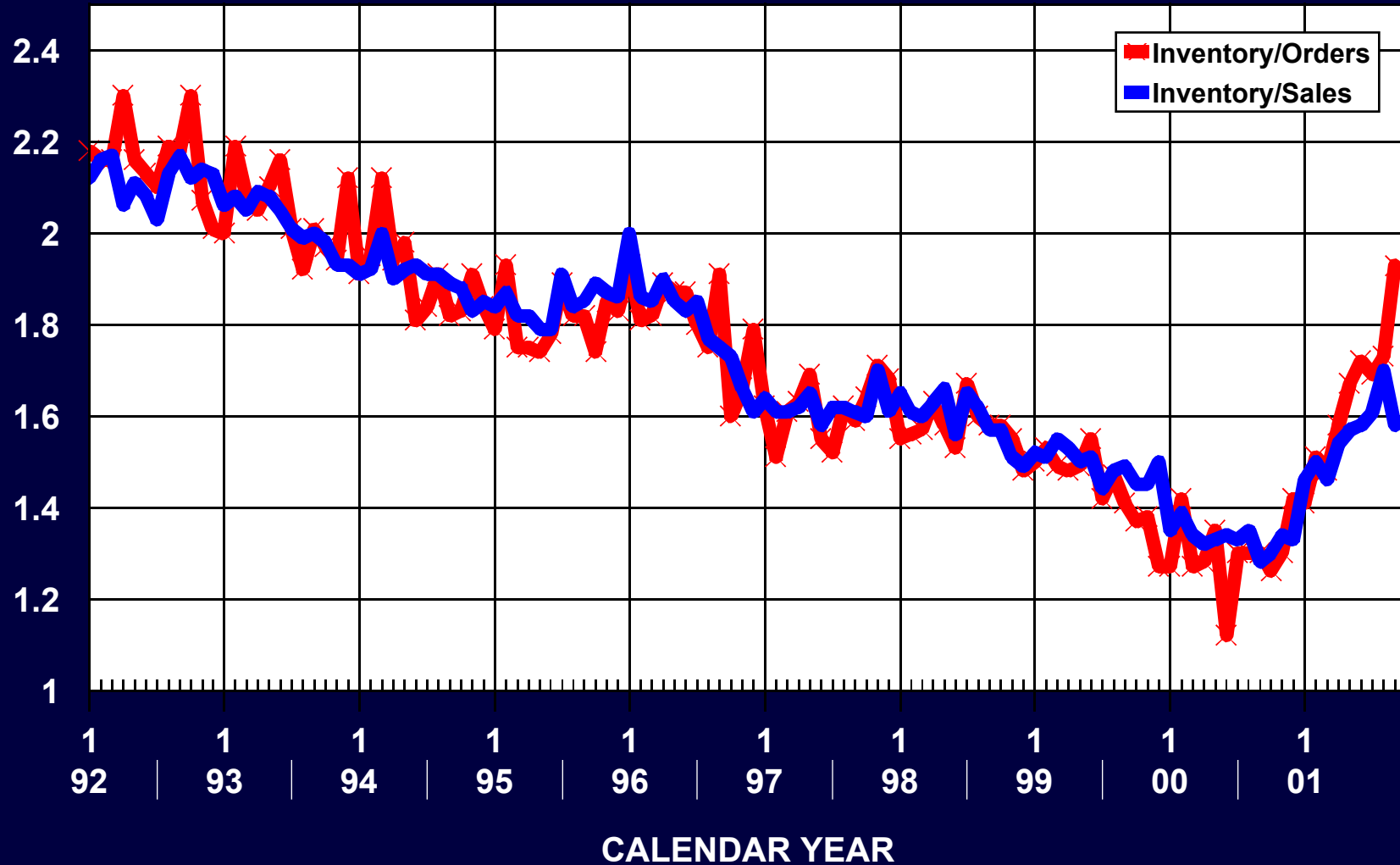


<http://www.census.gov/indicator/www/m3/>

11/01

US TOTAL ELECTRONIC EQUIPMENT INVENTORIES

Inventory vs. Sales and Orders



<http://www.census.gov/indicator/www/m3/>

11/01

Consumer Electronics

130 million Personal Computers
40 million Video Games



Communications Equipment

Top Eight Worldwide Telecommunications Equipment Manufacturers (\$B)

	2000 Revenue	1999 Revenue	Constant \$ Growth (%)	Local Currency Growth (%)
Nortel	29.8	21.0	41.6	41.6
Ericsson	27.7	24.0	15.4	28.1
Nokia	27.2	20.1	35.4	57.0
Lucent*	25.8	33.8	-23.5	-23.5
Cisco	23.9	15.0	59.3	59.3
Siemens**	22.8	20.0	14.5	32.5
Motorola	22.8	19.7	15.3	15.3
Alcatel***	21.6	17.1	26.6	46.8
Top 8 Total	201.6	170.7	18.1	-

* Lucent 2000 figures exclude Avaya; combined figure would be \$33.2 billion

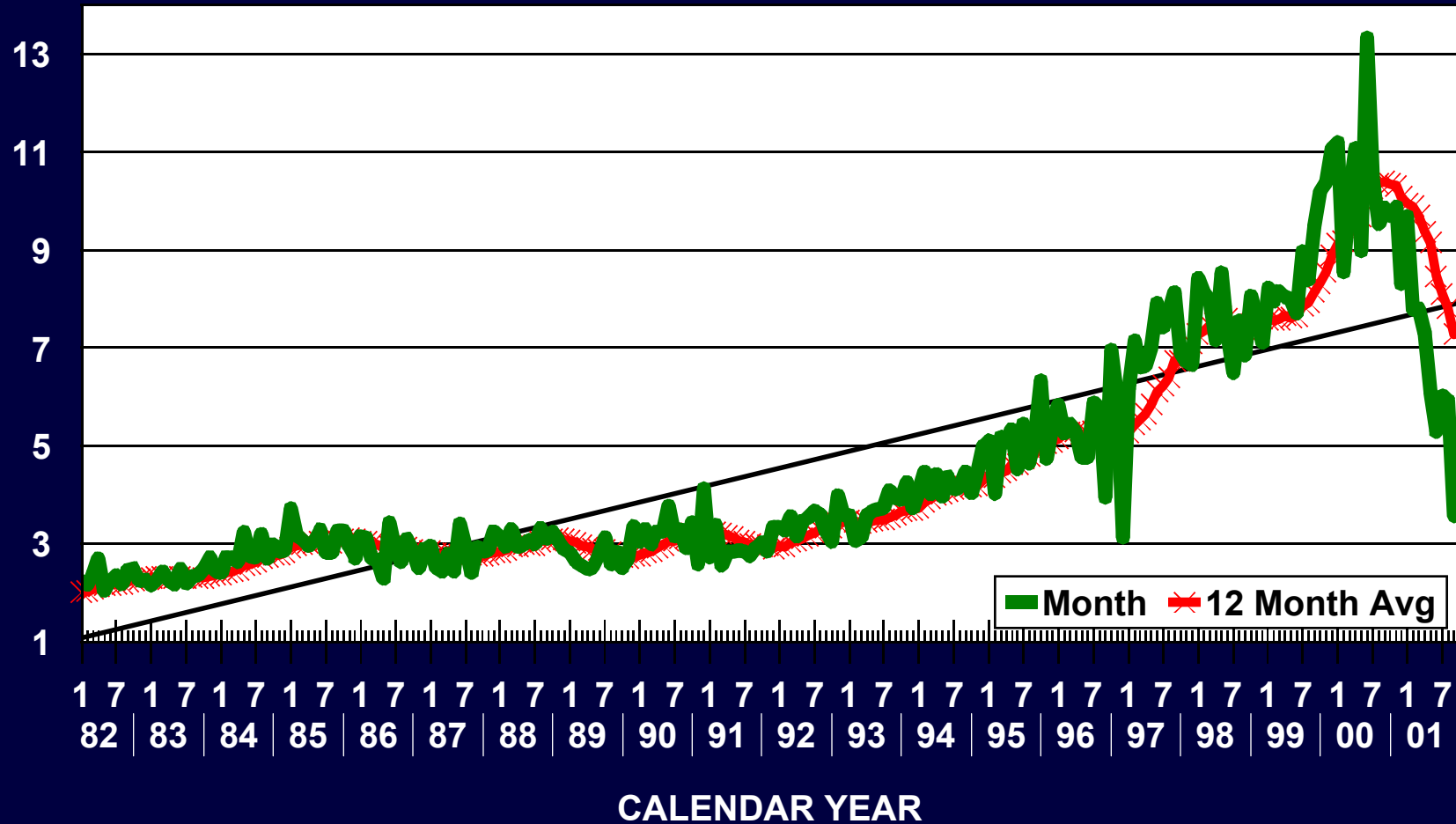
** Siemens 1999 figure re-estimated because of exchange rate updates

*** Alcatel 1999 figure re-established to exclude components business

Dataquest 4/2001

COMMUNICATIONS EQUIPMENT BOOKINGS

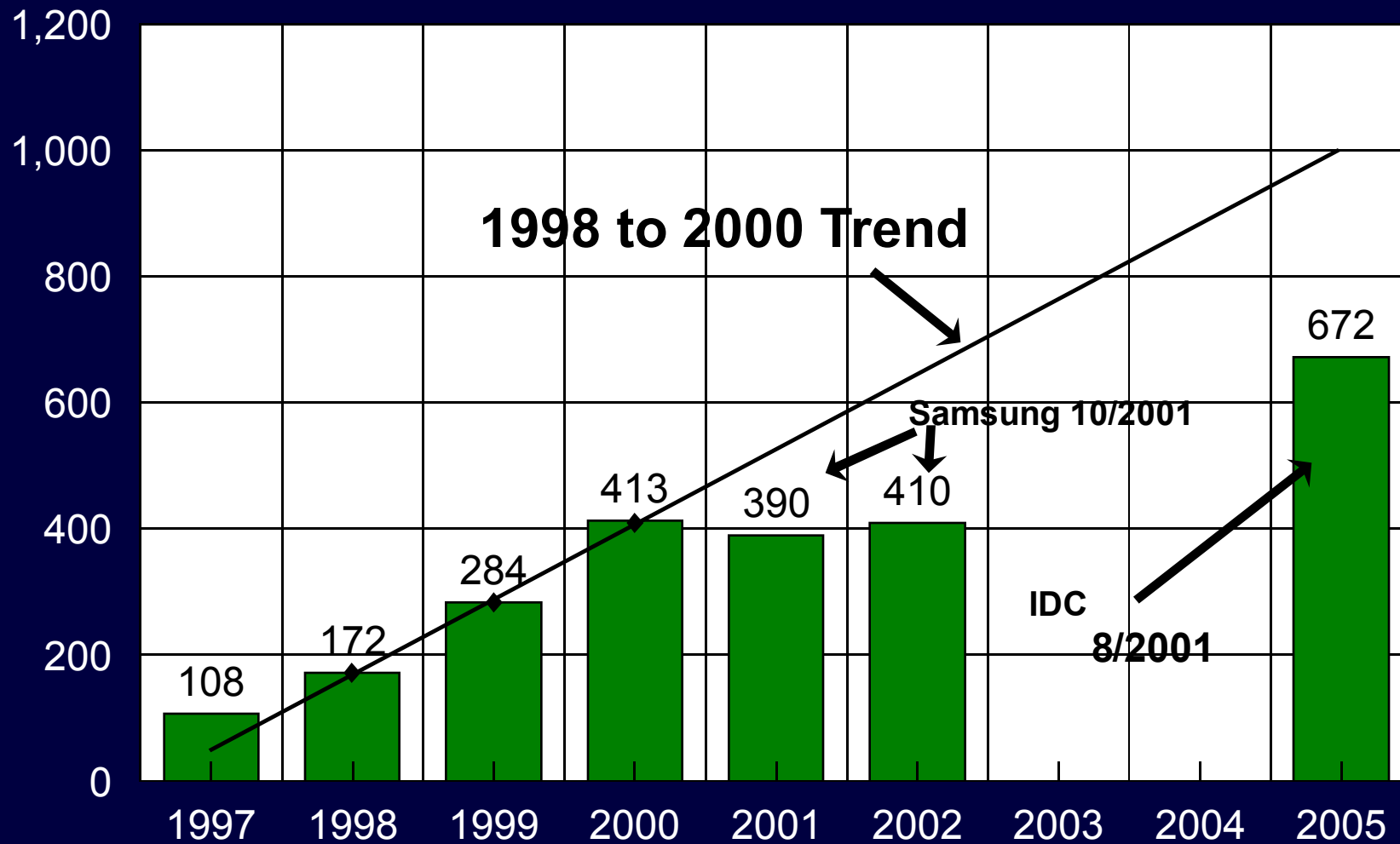
\$ B (Seasonally Adjusted)



<http://www.census.gov/indicator/www/m3/>
11/2001

WORLD CELLULAR PHONE GROWTH

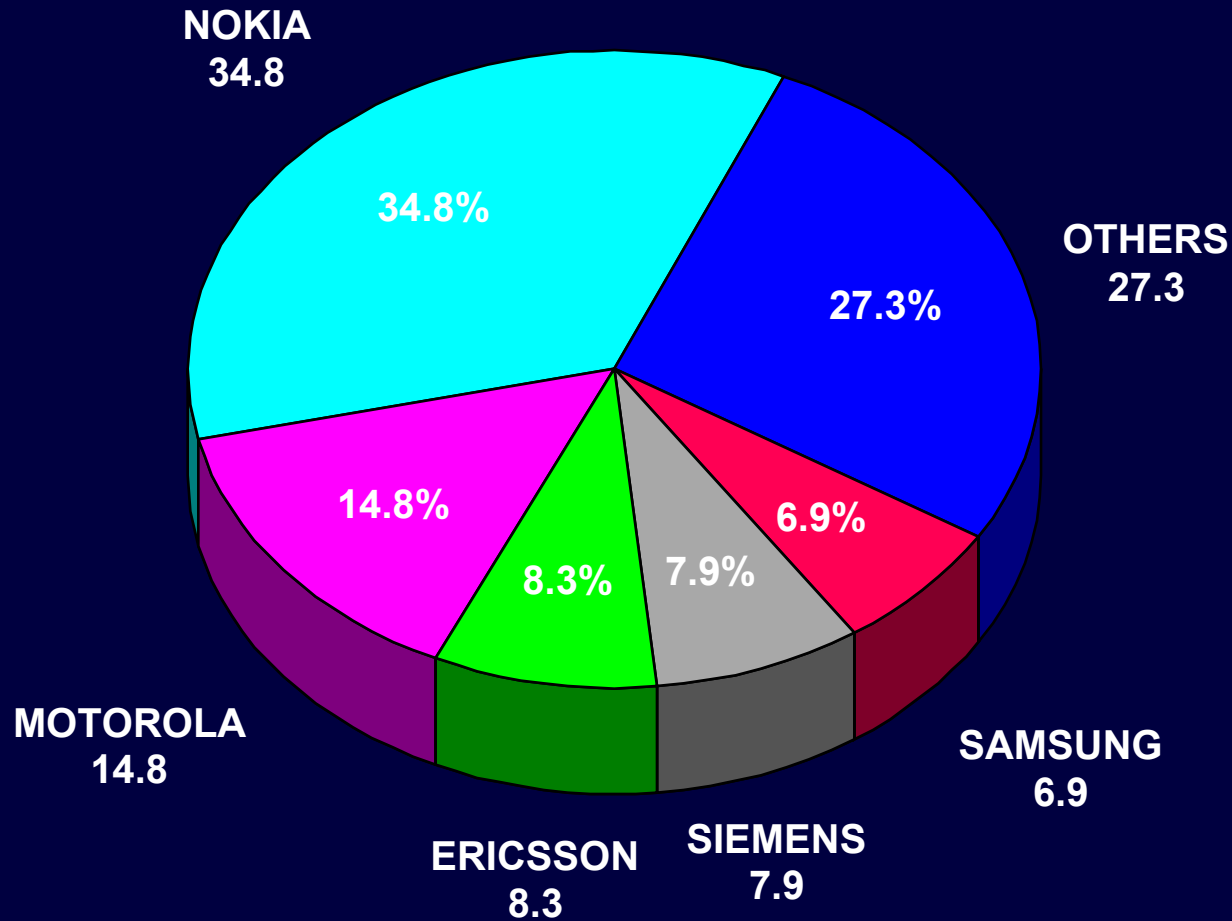
TOTAL SALES - ANALOG & DIGITAL



IDC 8/2001

WORLD CELLULAR PHONE SALES

2Q 2001

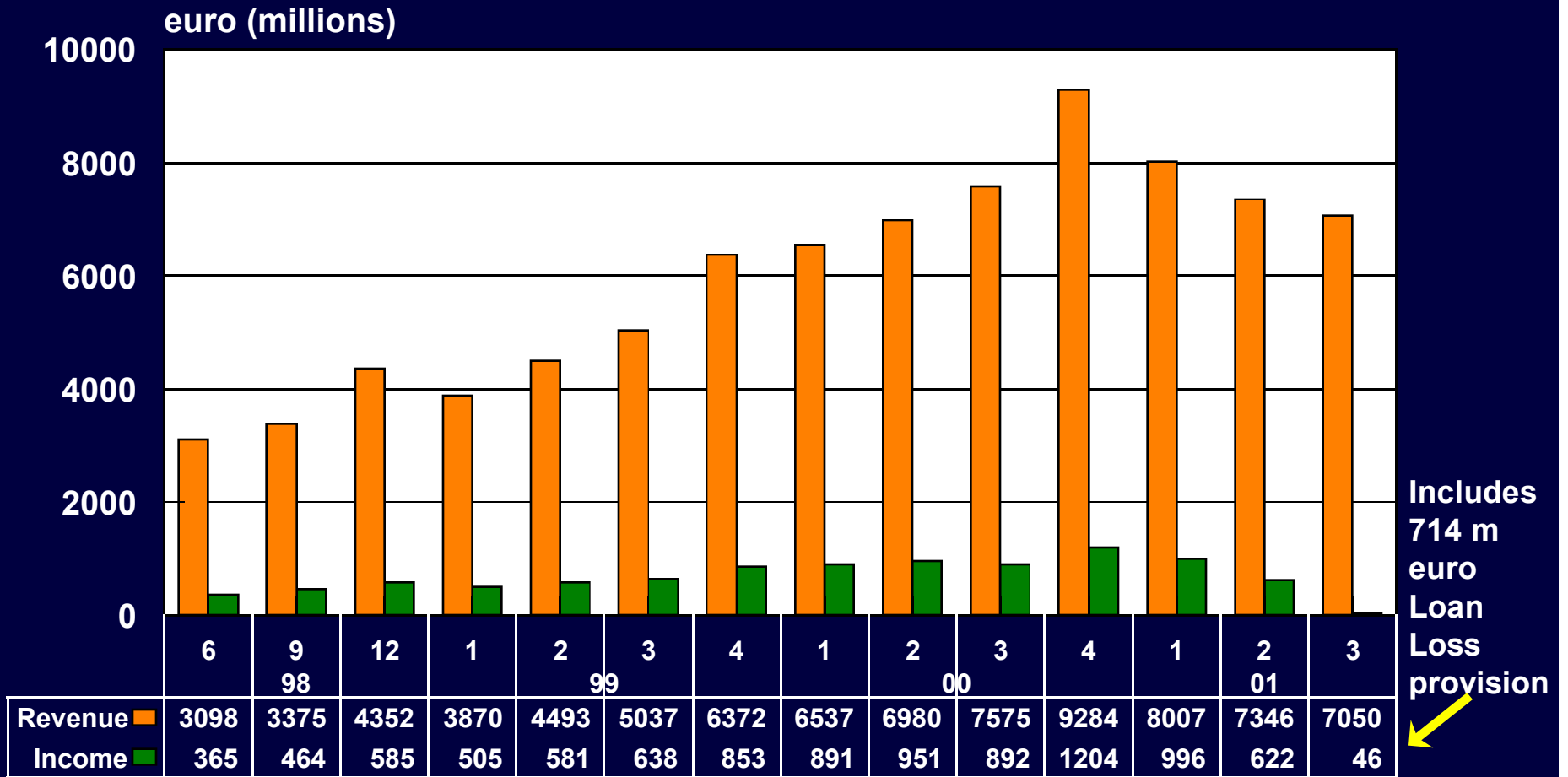


Dataquest 8/2001

TOTAL: 89.8 MILLION UNITS

Nokia

Revenue & Net Income



CY

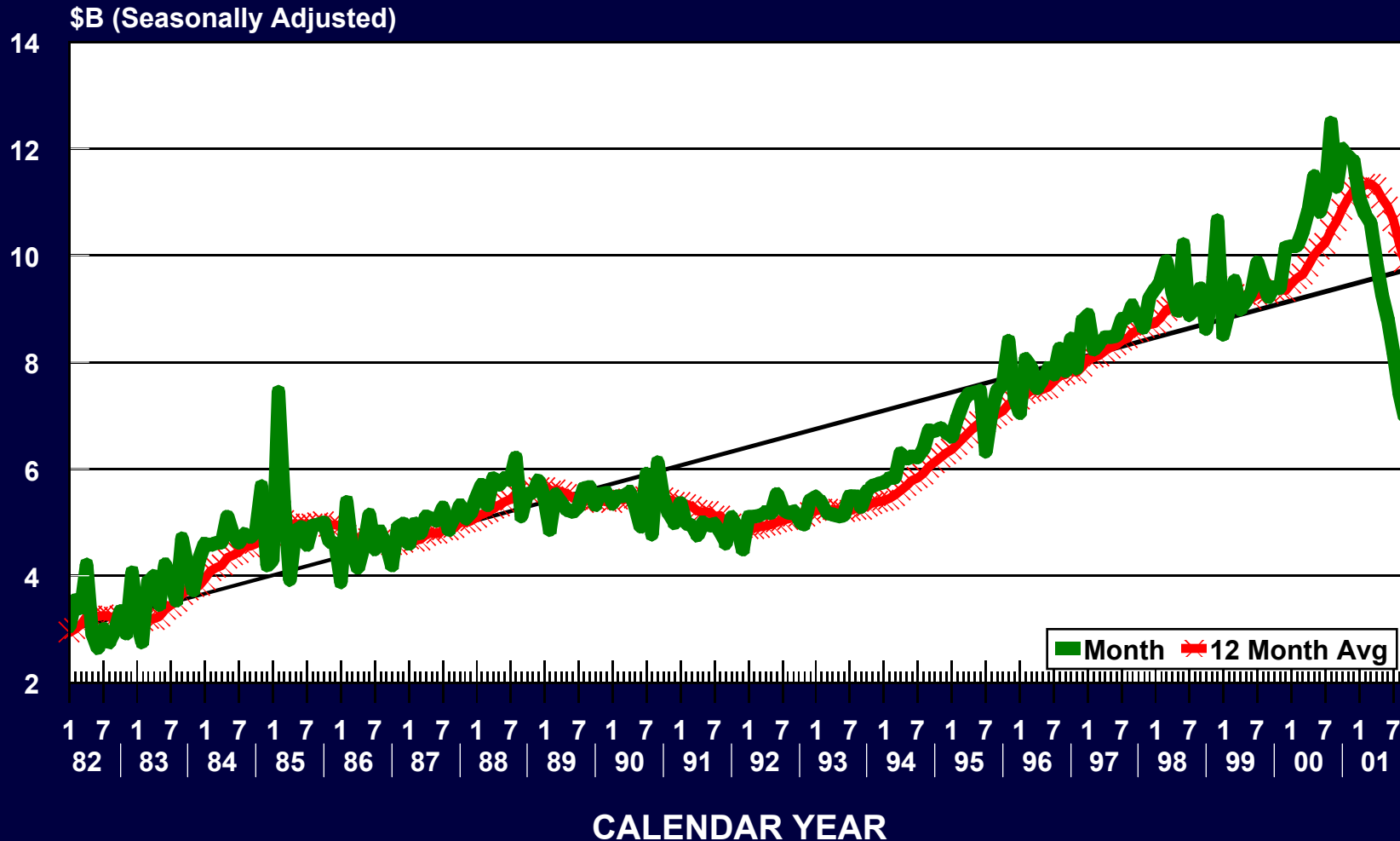
NOK

FY=CY

Computer & Office Equipment

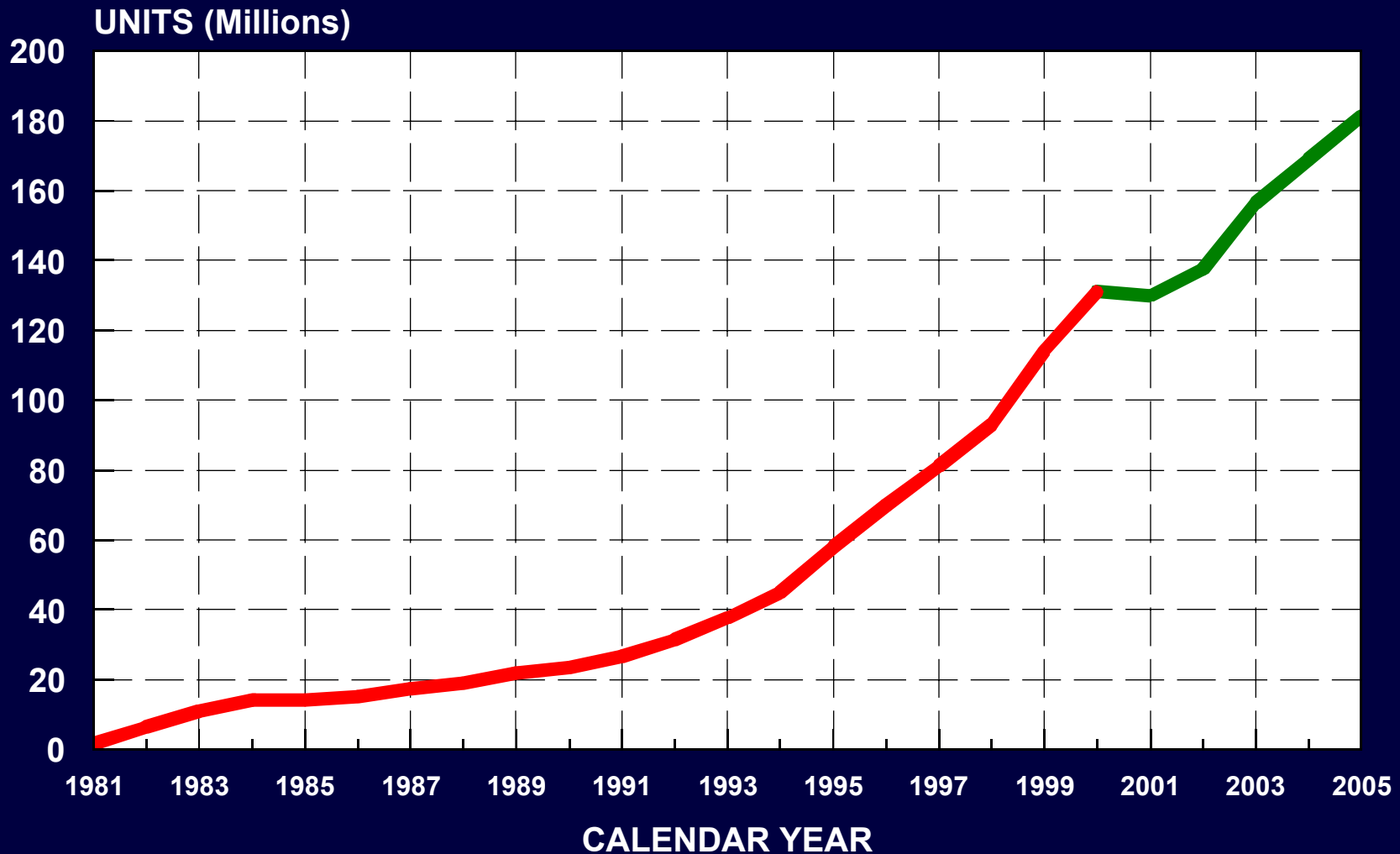
COMPUTERS & RELATED PRODUCTS

BOOKINGS



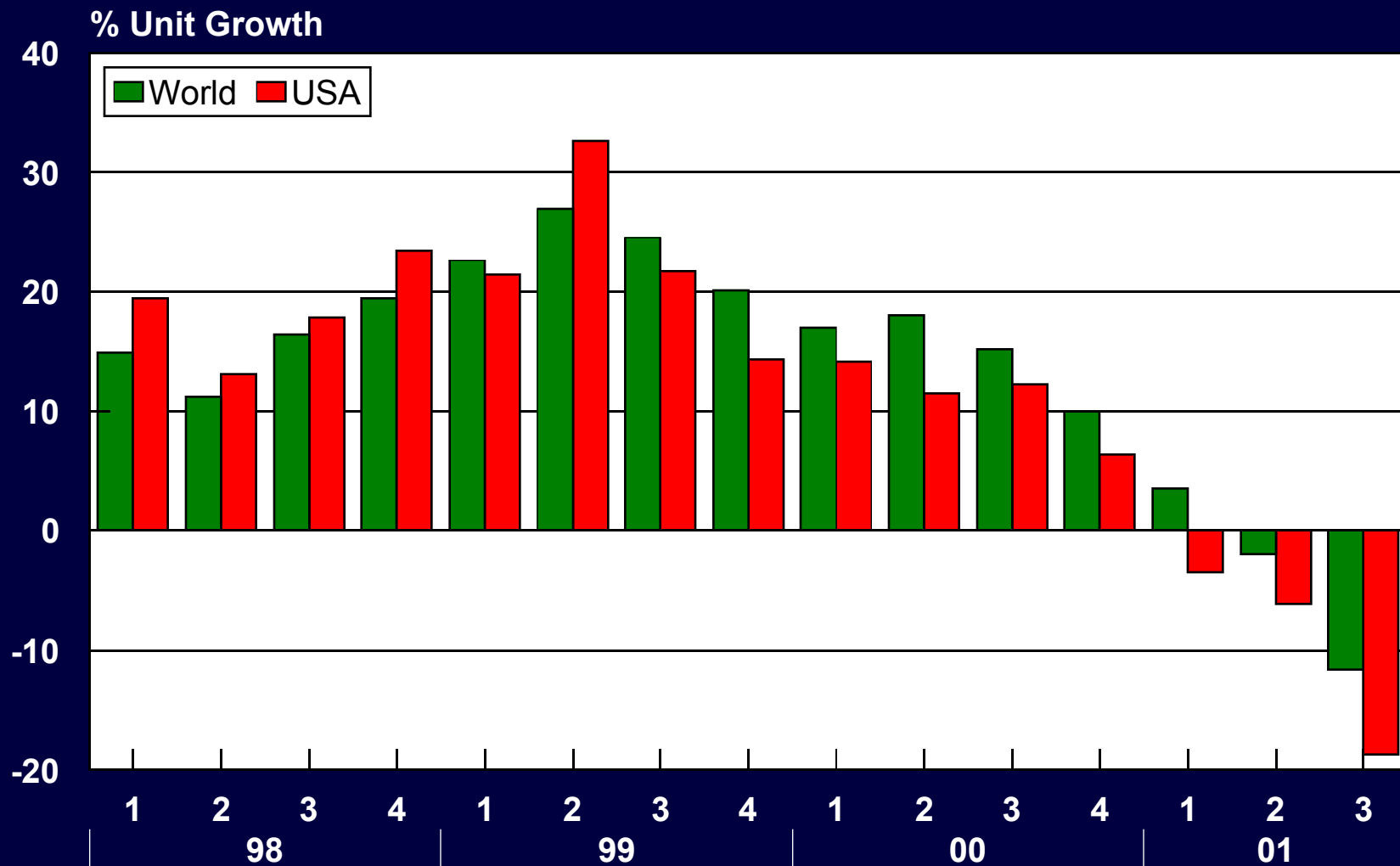
PERSONAL COMPUTER GROWTH

GLOBAL SALES



USA: Gartner Dataquest - historical data 8/2001, Custer forecast 9/2001
Desktops, Notebooks, Ultraportables - does not include Servers

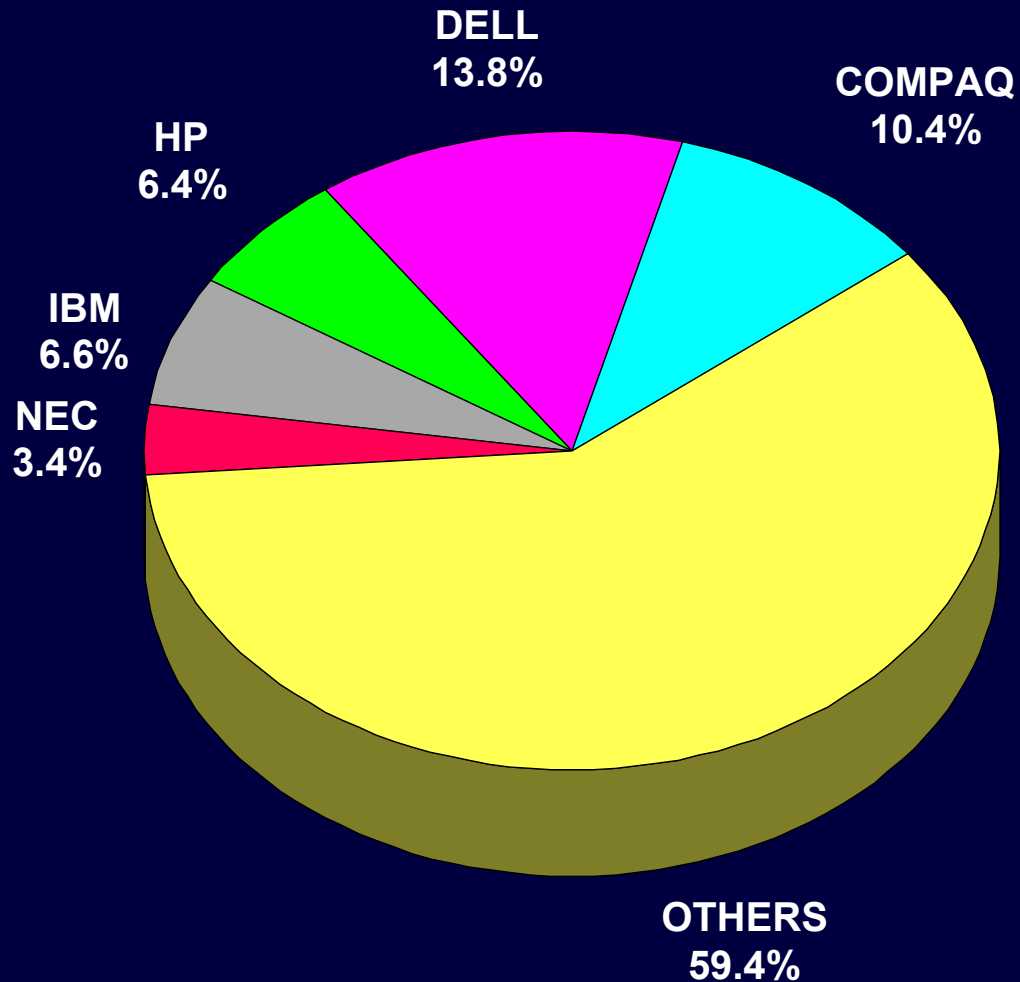
Personal Computer Market Growth World & USA



DataQuest 10/2001

WORLD PERSONAL COMPUTER MARKET

3Q 2001



DATAQUEST 10/2001

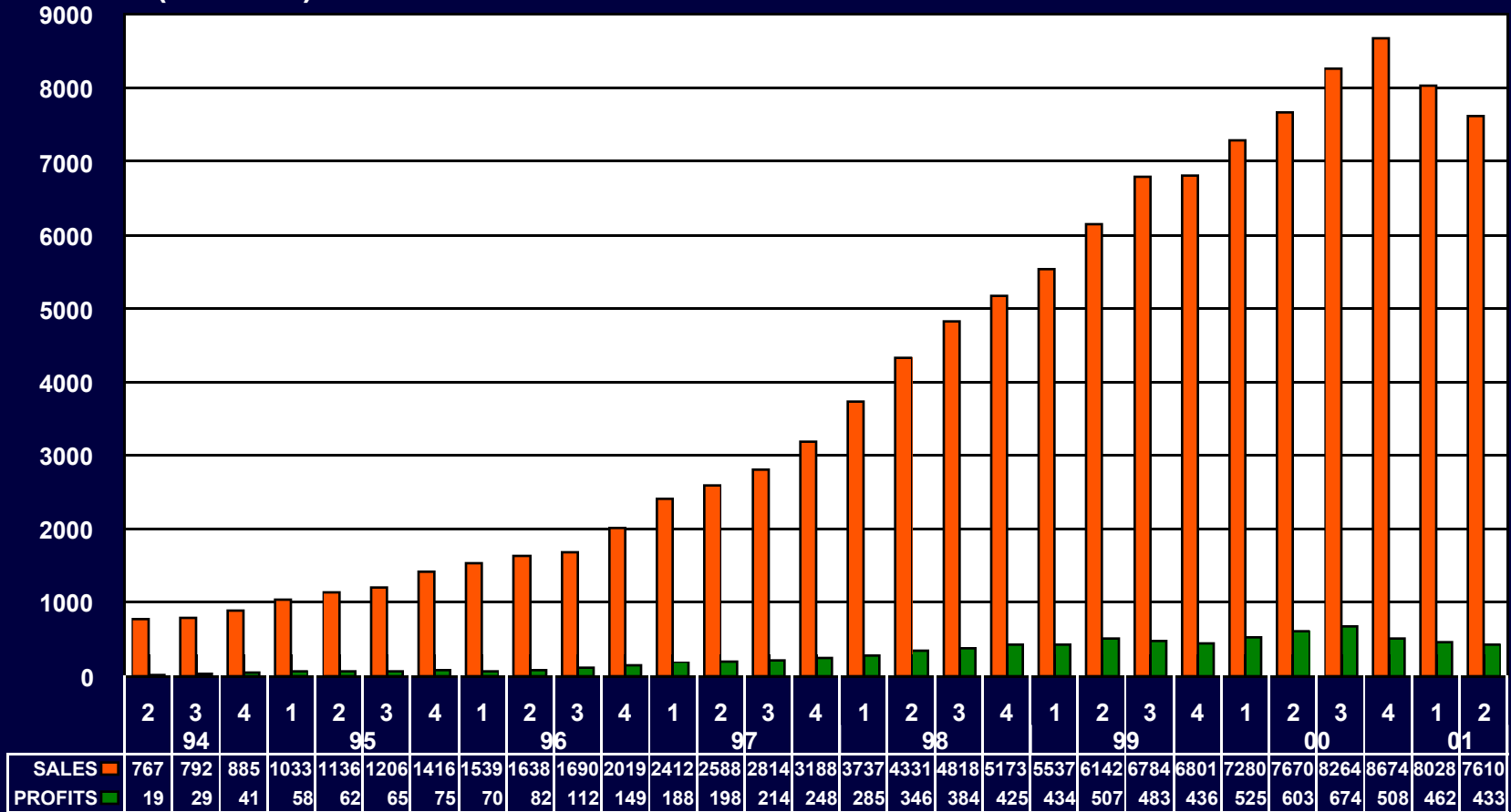
Preliminary, Servers not included

TOTAL: 30.6 M UNITS

DELL COMPUTER

Revenue & Net Income

\$ (Millions)

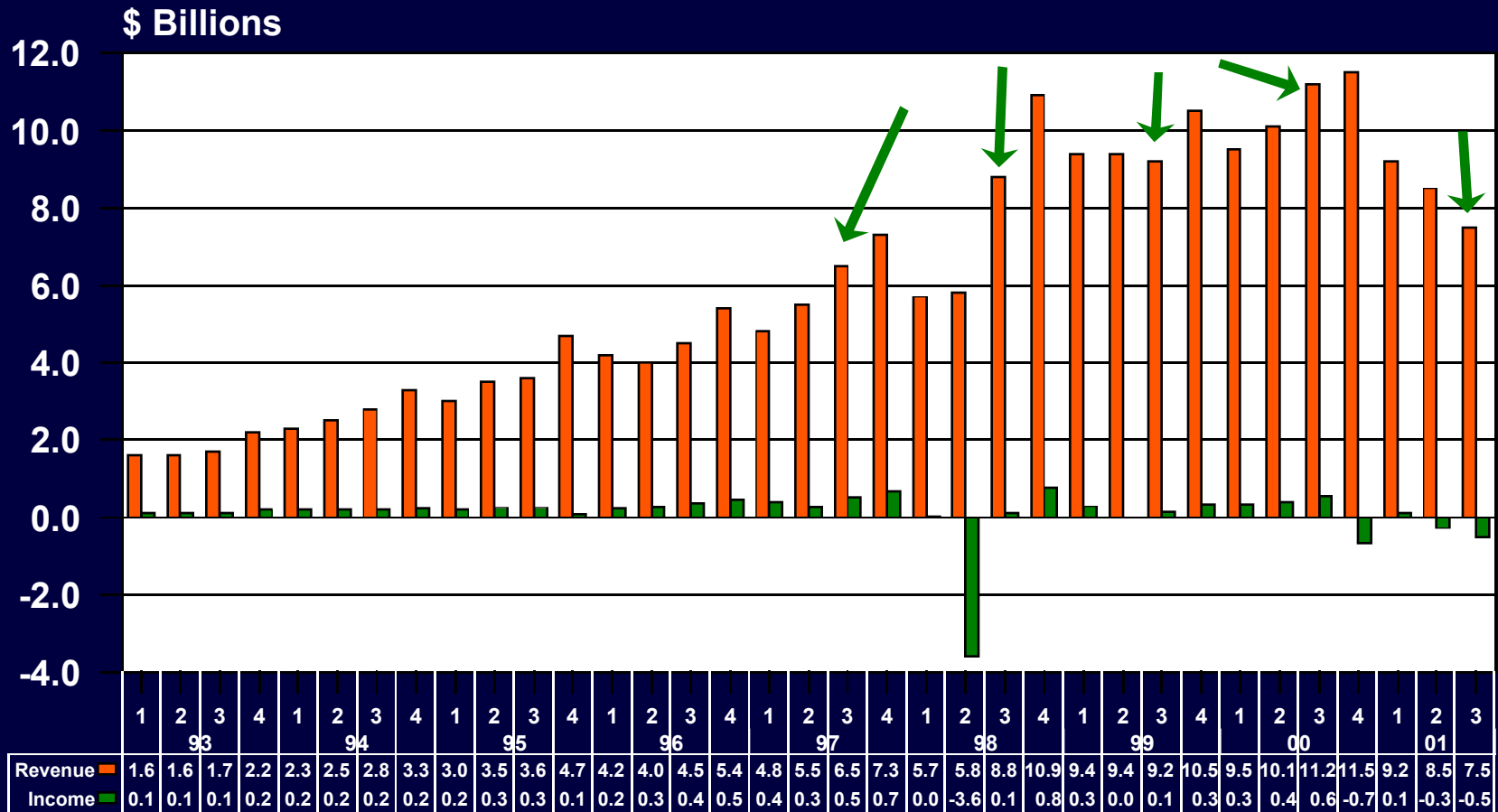


CY

DELL

FY ends October

Compaq Computer Revenue & Net Income

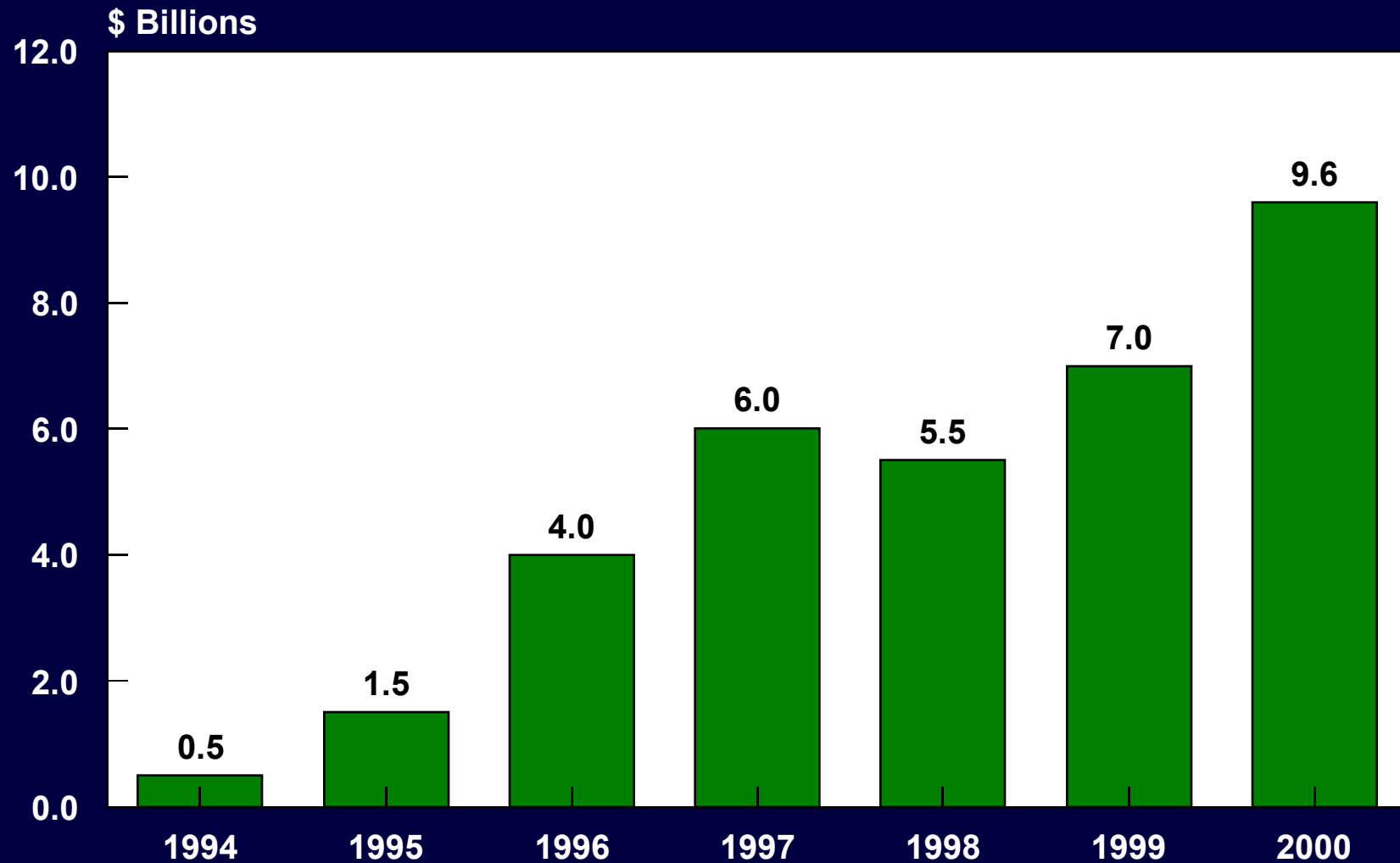


CY

FY=CY

CPQ

Compaq - Products Procured in Taiwan



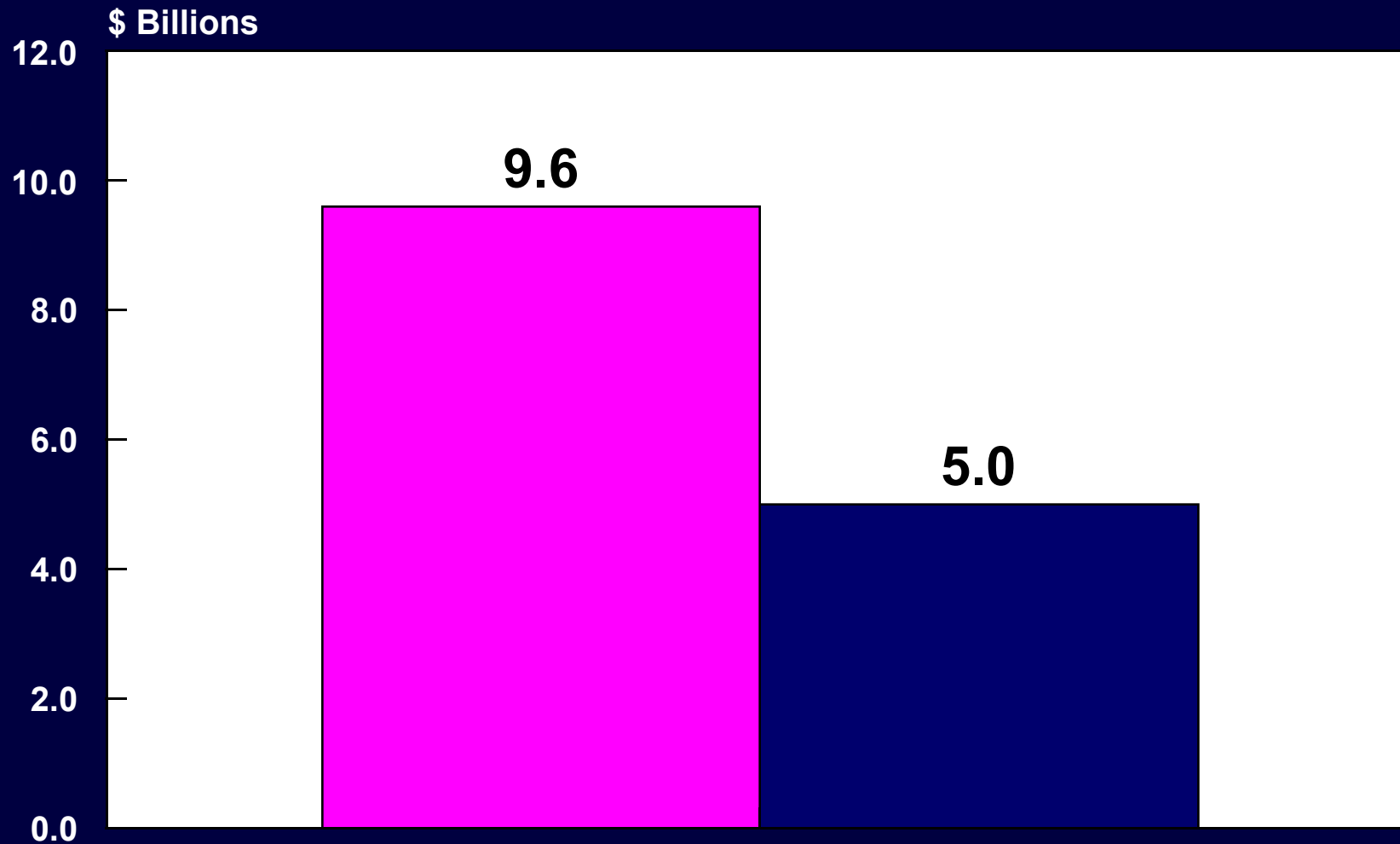
Electronic Buyers News 3/99, Compaq 8/01

How HP & Compaq Compare

	Annual		
	Sales \$B	Net Inc \$B	Employees thousand
Hewlett-Packard	47	1.4	89
Compaq	40	-.3	65
HP/Compaq Combined	87	1.1	145
IBM	90	8.4	325
Dell	33	1.5	35
Sun Microsystems	18	1.0	43

9/2001

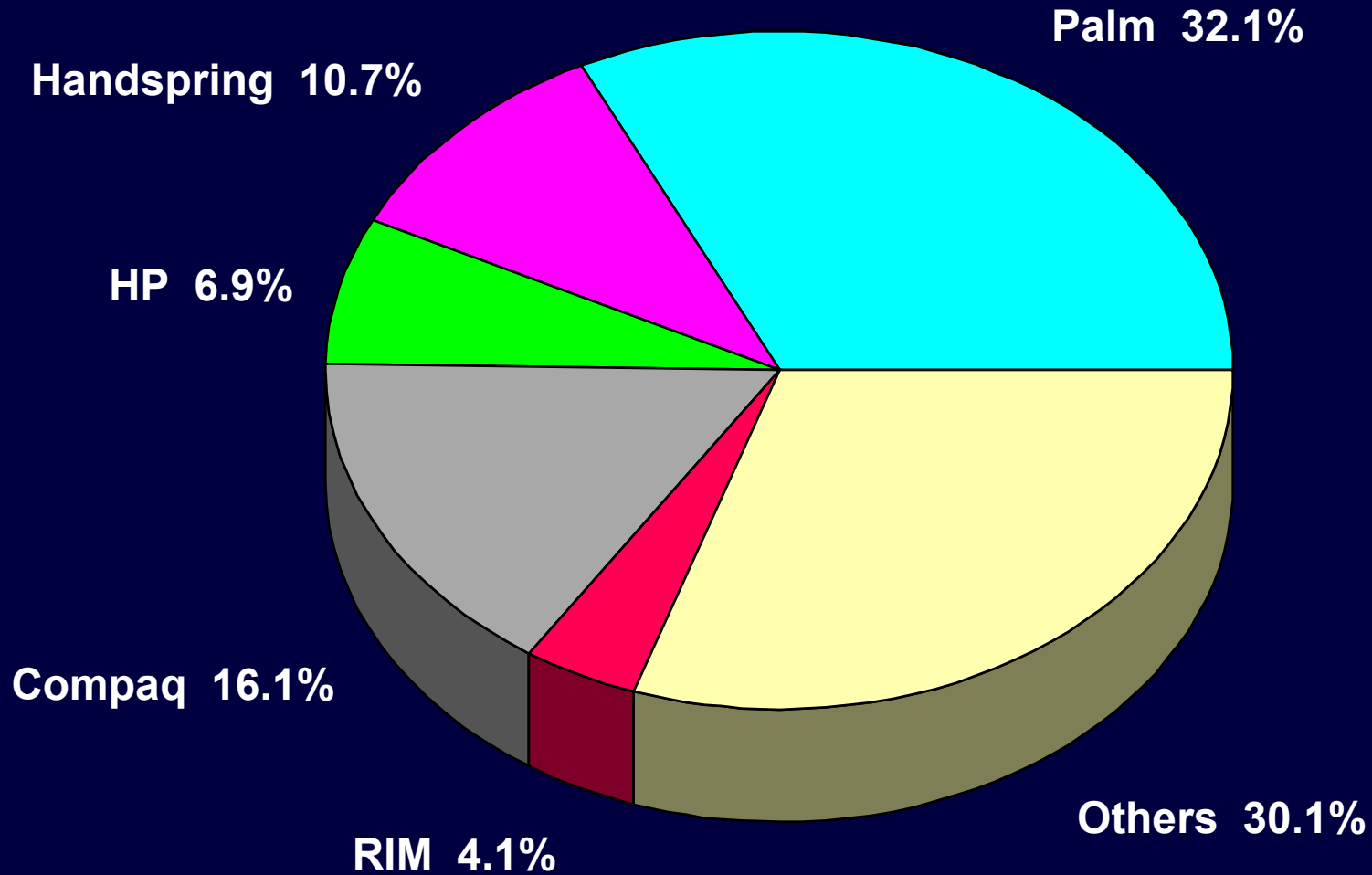
Compaq & Hewlett-Packard Purchases from Taiwan - 2000



Reuters 9/2001

World Handheld Market Share

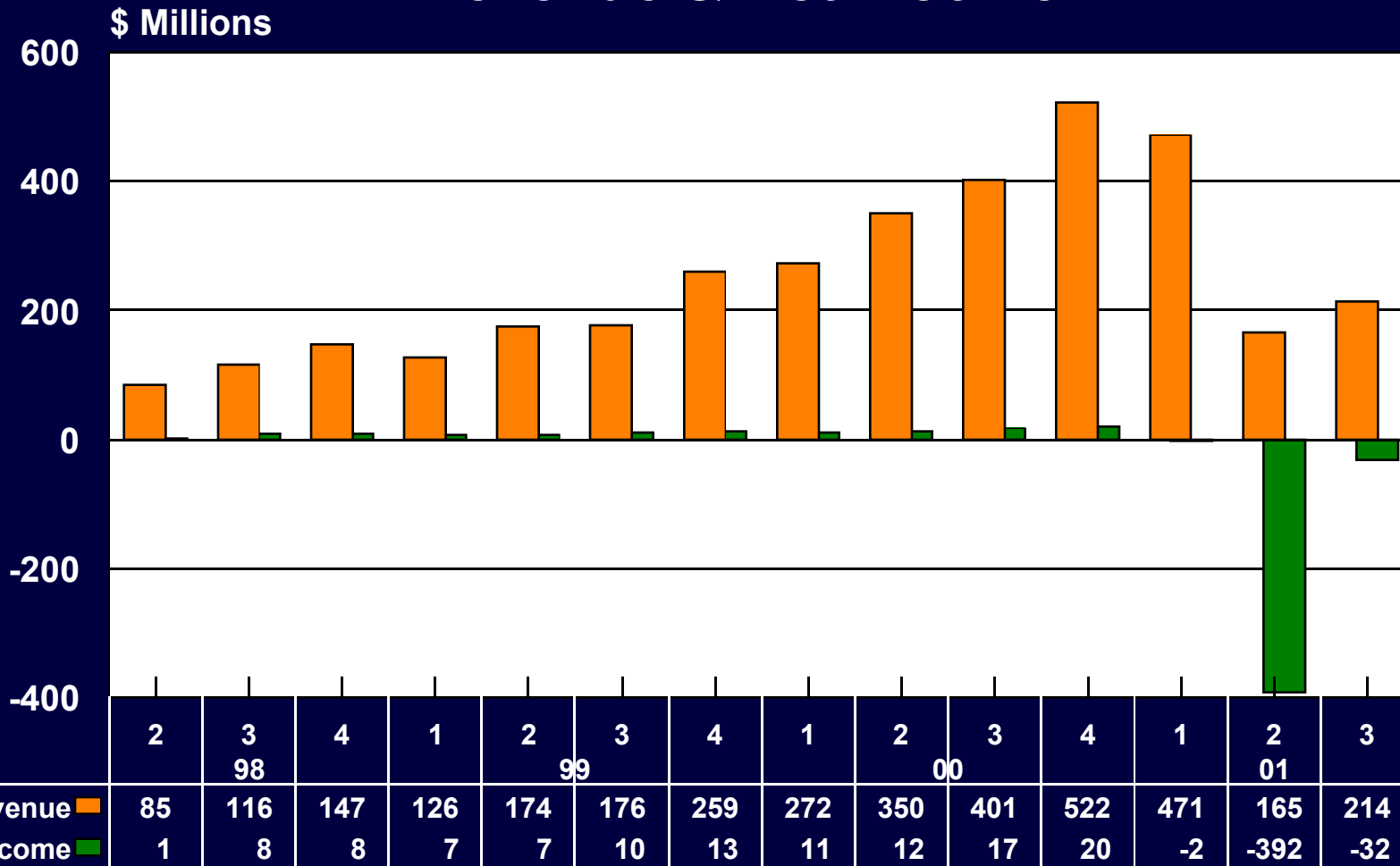
Top PDA Brands by Units Sold - 2Q'01



Total 2.8 Million Units

Palm Inc

Revenue & Net Income



CY

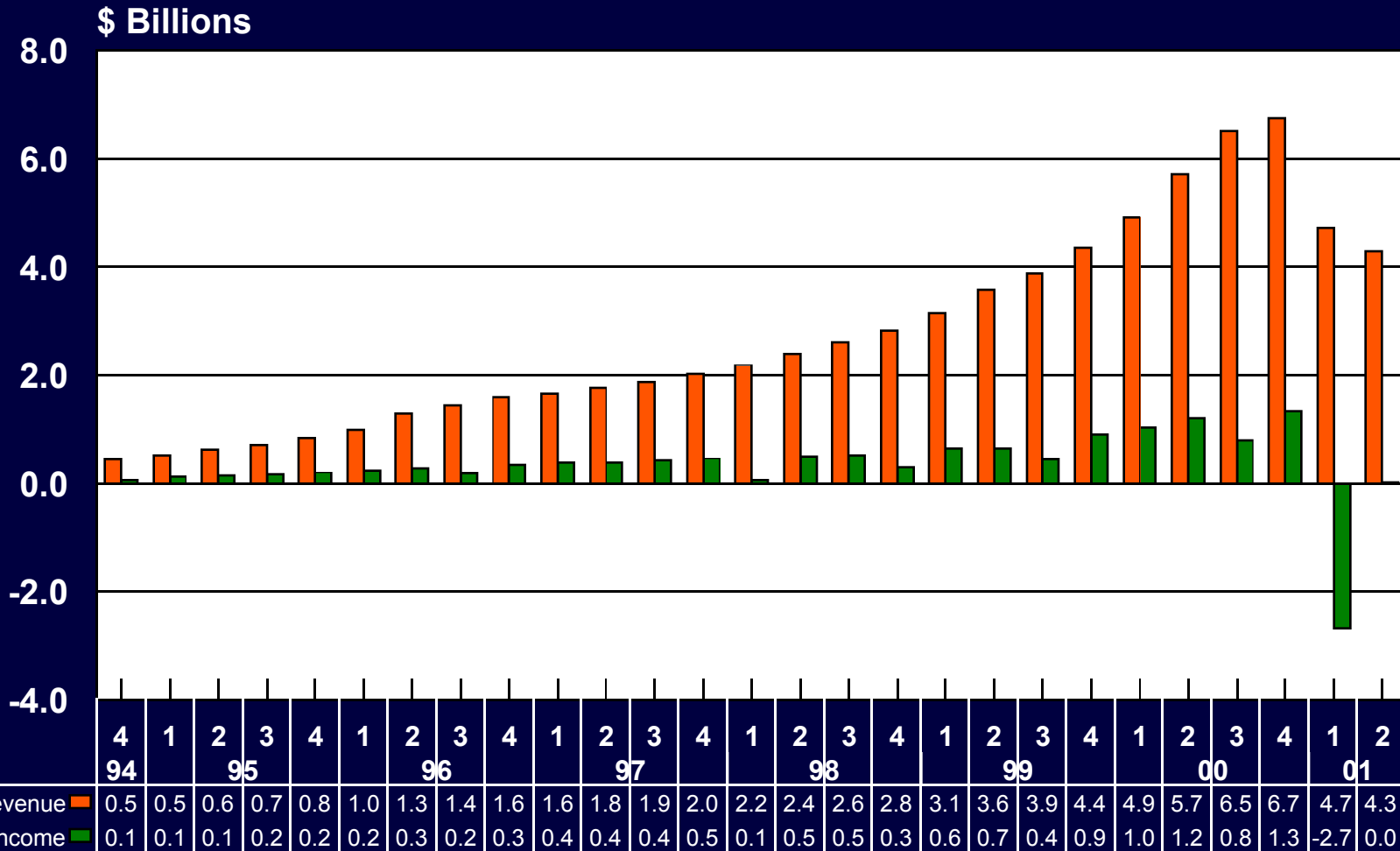
PALM

FY ends May



CISCO SYSTEMS

Revenue & Net Income

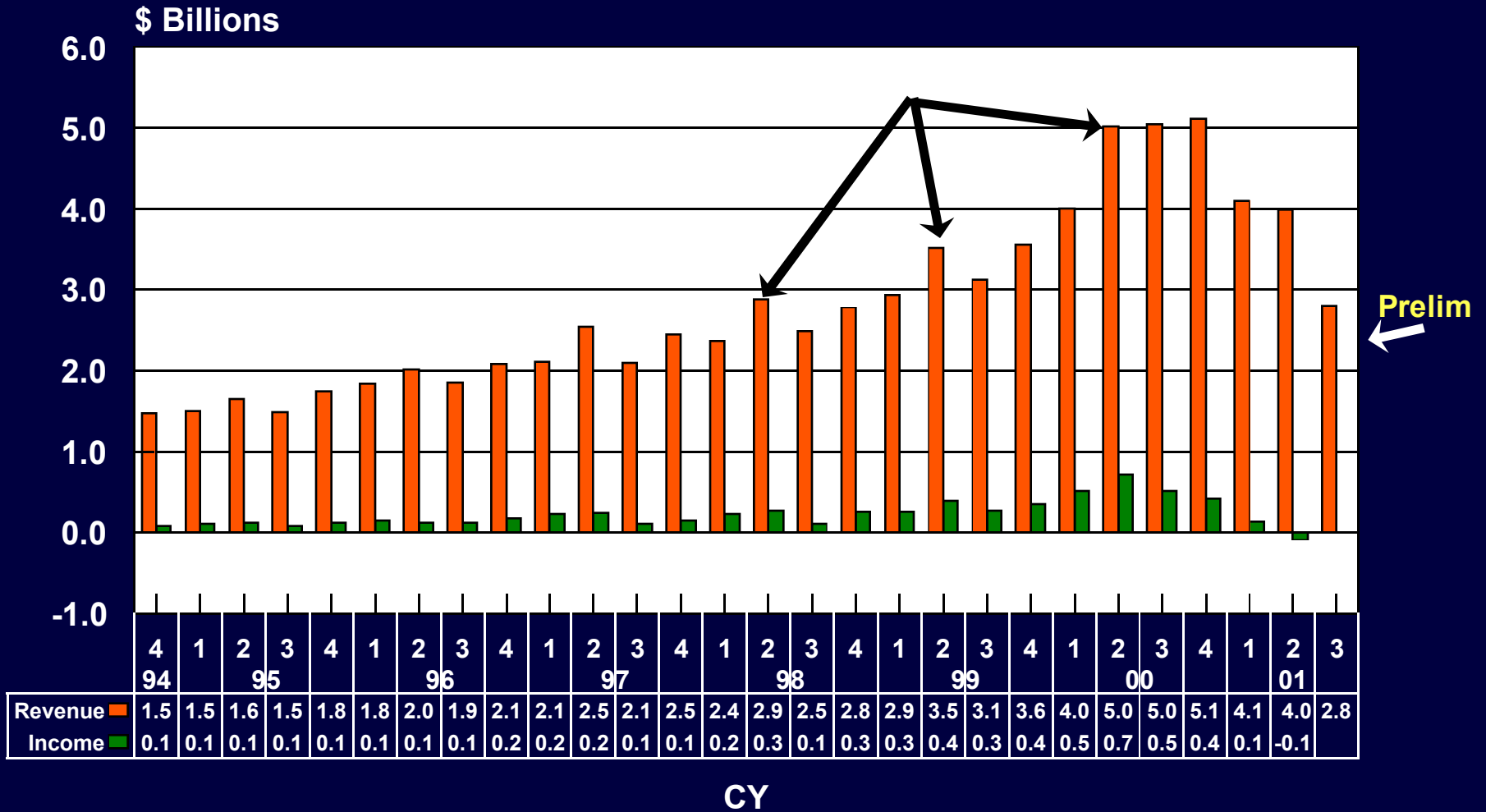


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CSCO

Sun Microsystems

Revenue & Net Income



The Internet will be 2000 times larger in five years.

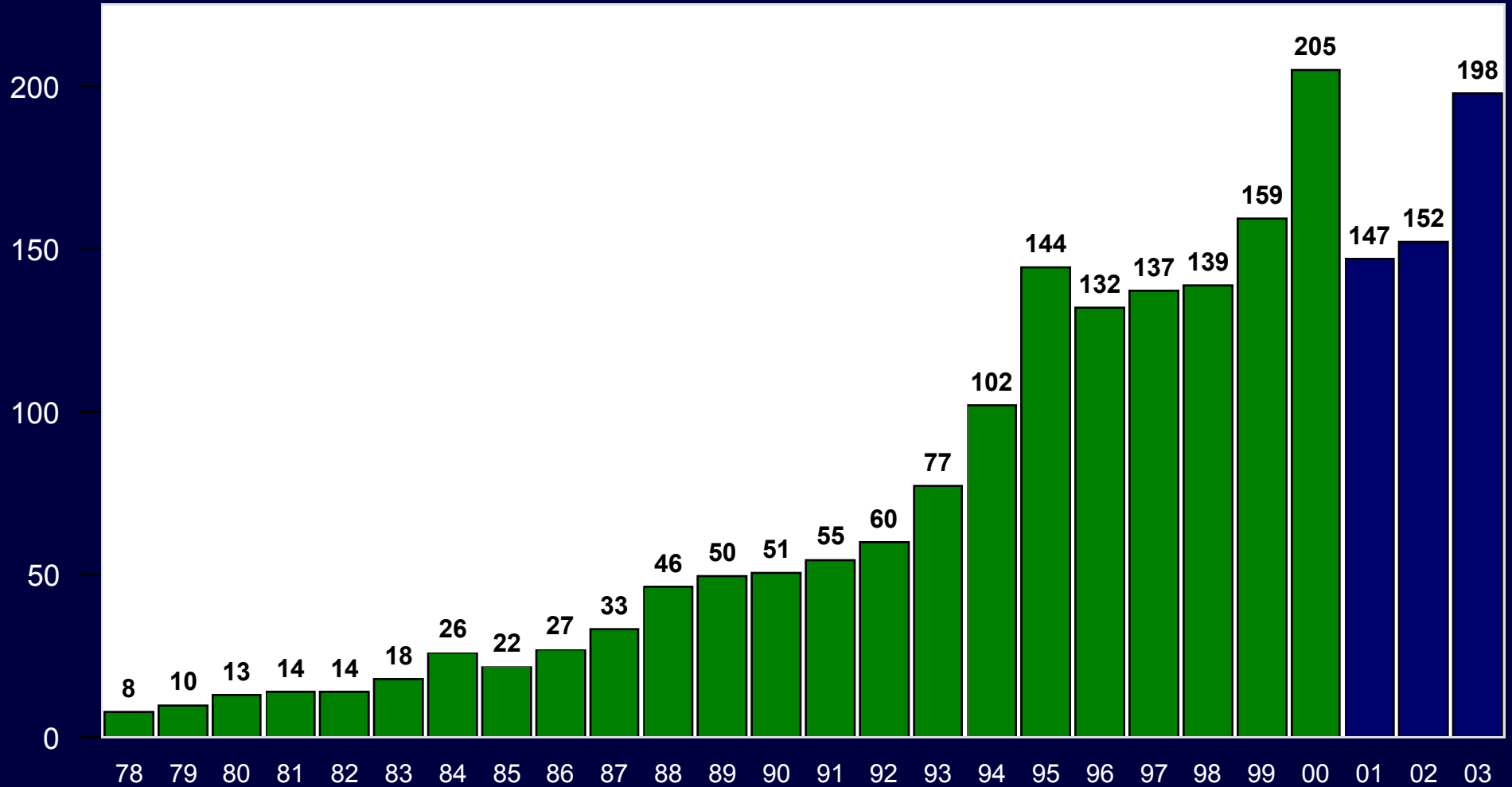
All of the servers in the market today represent less than 4% of the Internet's expected capacity in five years.

John Shoemaker, Exec VP, Sun Microsystems 11/2000

Semiconductors

World Semiconductor Sales Actual & Forecast

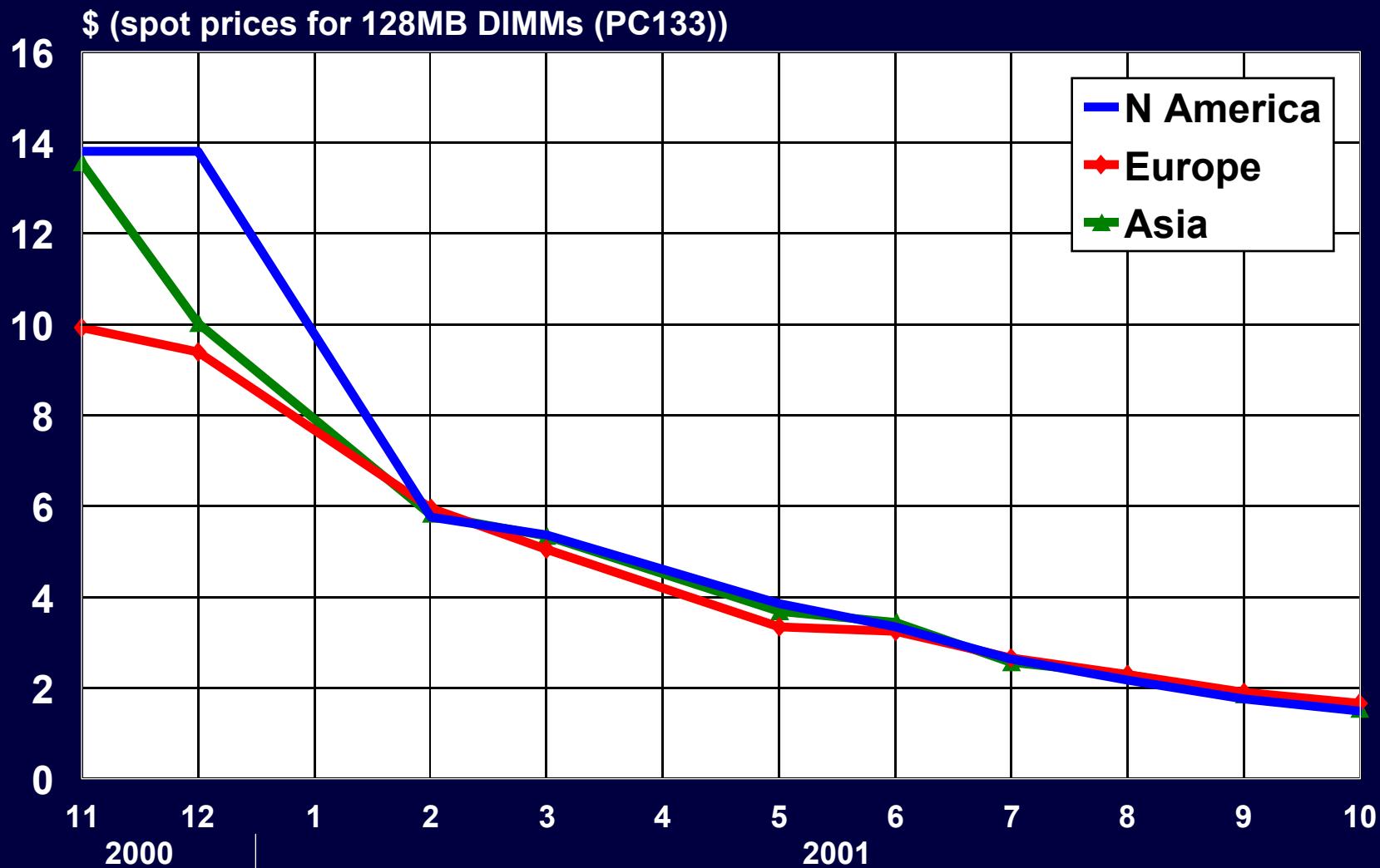
\$ Billions



Dataquest 10/01

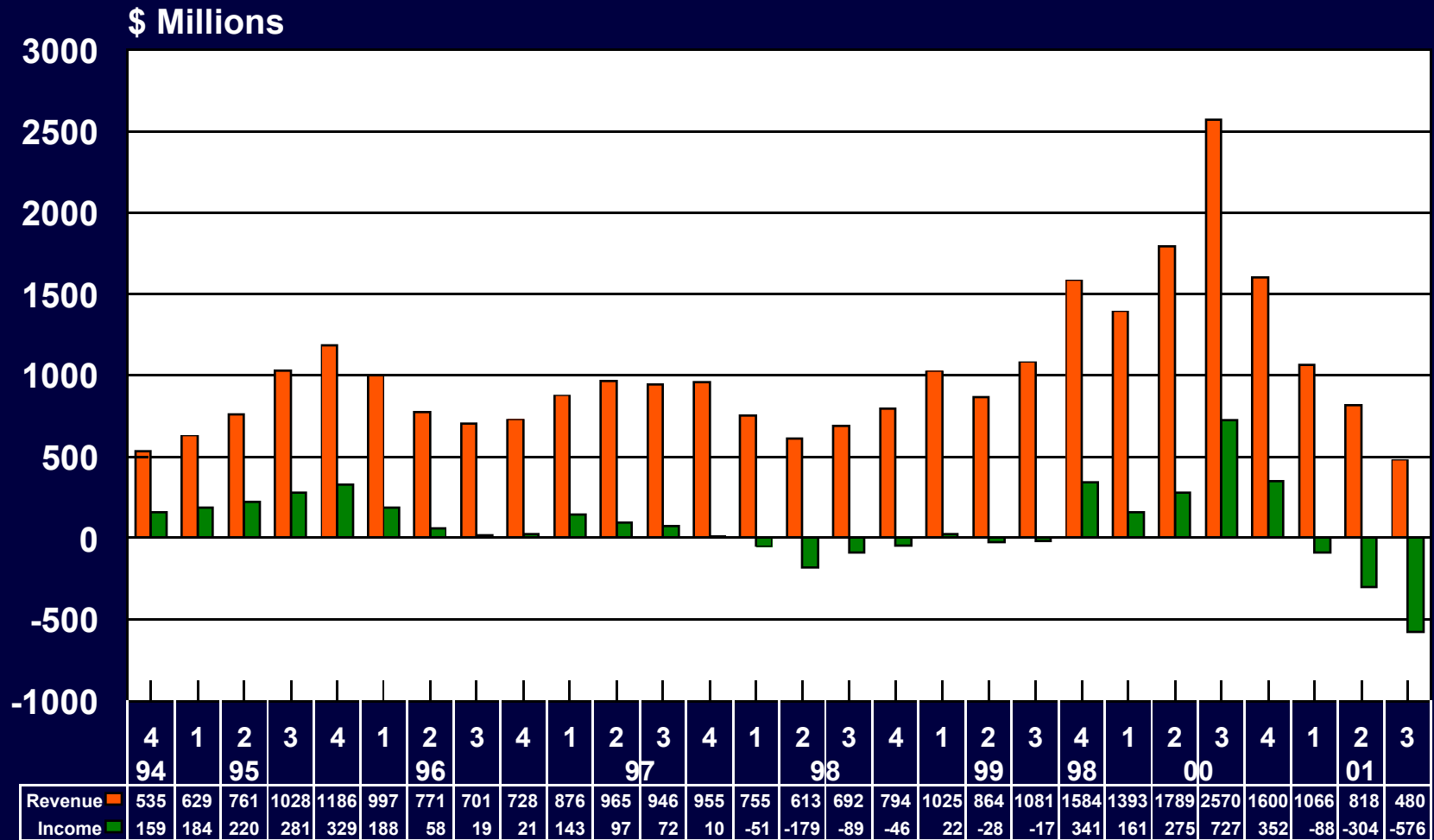
DRAM Prices

30-Day Rolling Averages of 128Mb DRAMs (PC133, 16M x 8)



MICRON TECHNOLOGY

Revenue & Net Income



CY

MU

Top 10 Semiconductor Equipment Suppliers

2000 Sales in \$Billion

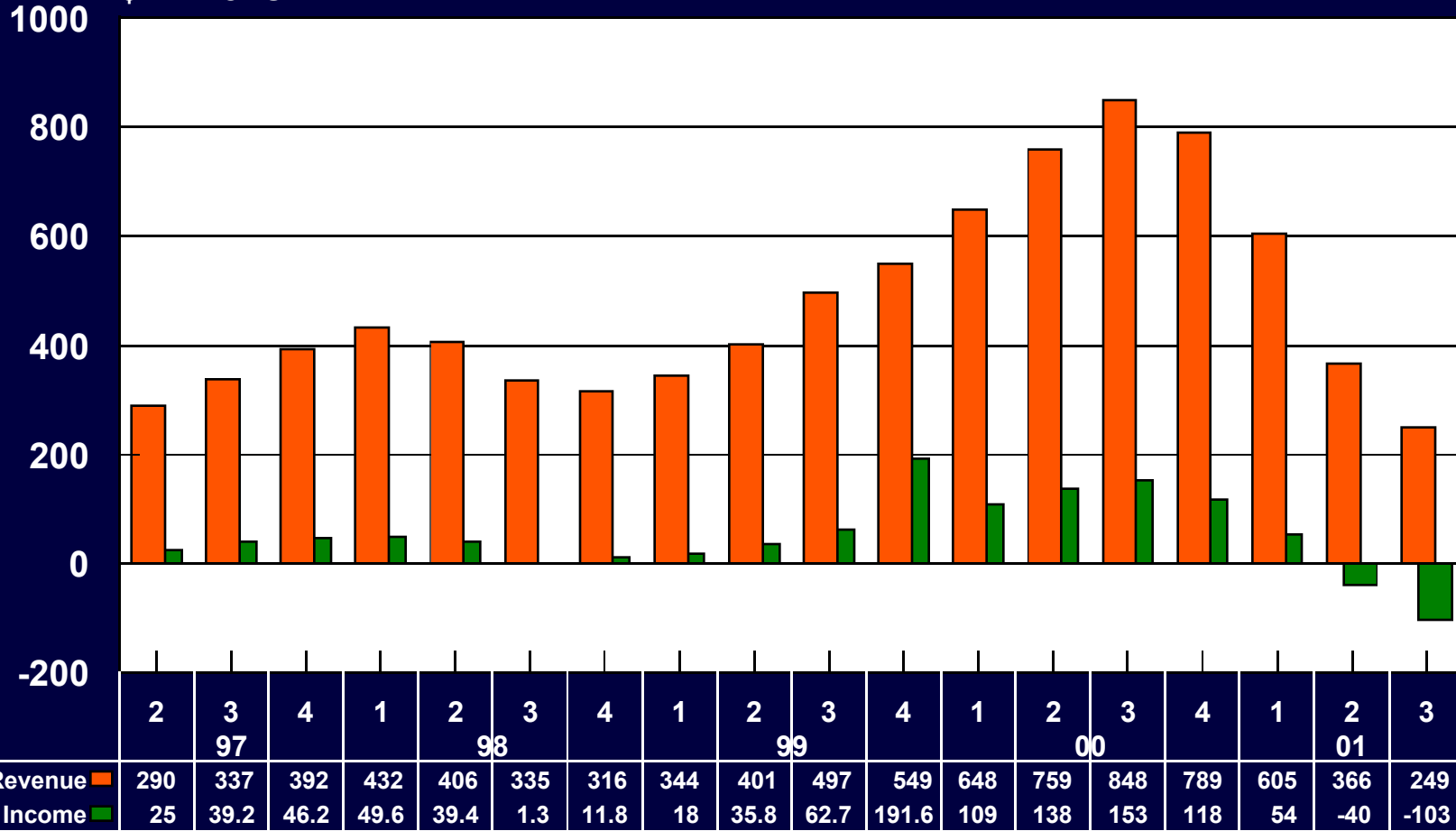
		2000/1999 <u>% Growth</u>
Applied Materials	10.460	89%
Tokyo Electron Ltd.	5.142	89%
Nikon	2.432	70%
Teradyne	2.044	69%
ASM Lithography	2.016	58%
KLA-Tencor	2.003	91%
Advantest	1.865	95%
Lam Research	1.627	82%
Canon	1.418	90%
Dainippon Screen	1.390	115%

Source: VLSI Research Inc. 2/2001

Teradyne

Revenue & Net Income

\$ Millions



CY

TER

PCB ASSEMBLY

Top World Contract Electronic Manufacturers

1999 vs 2000

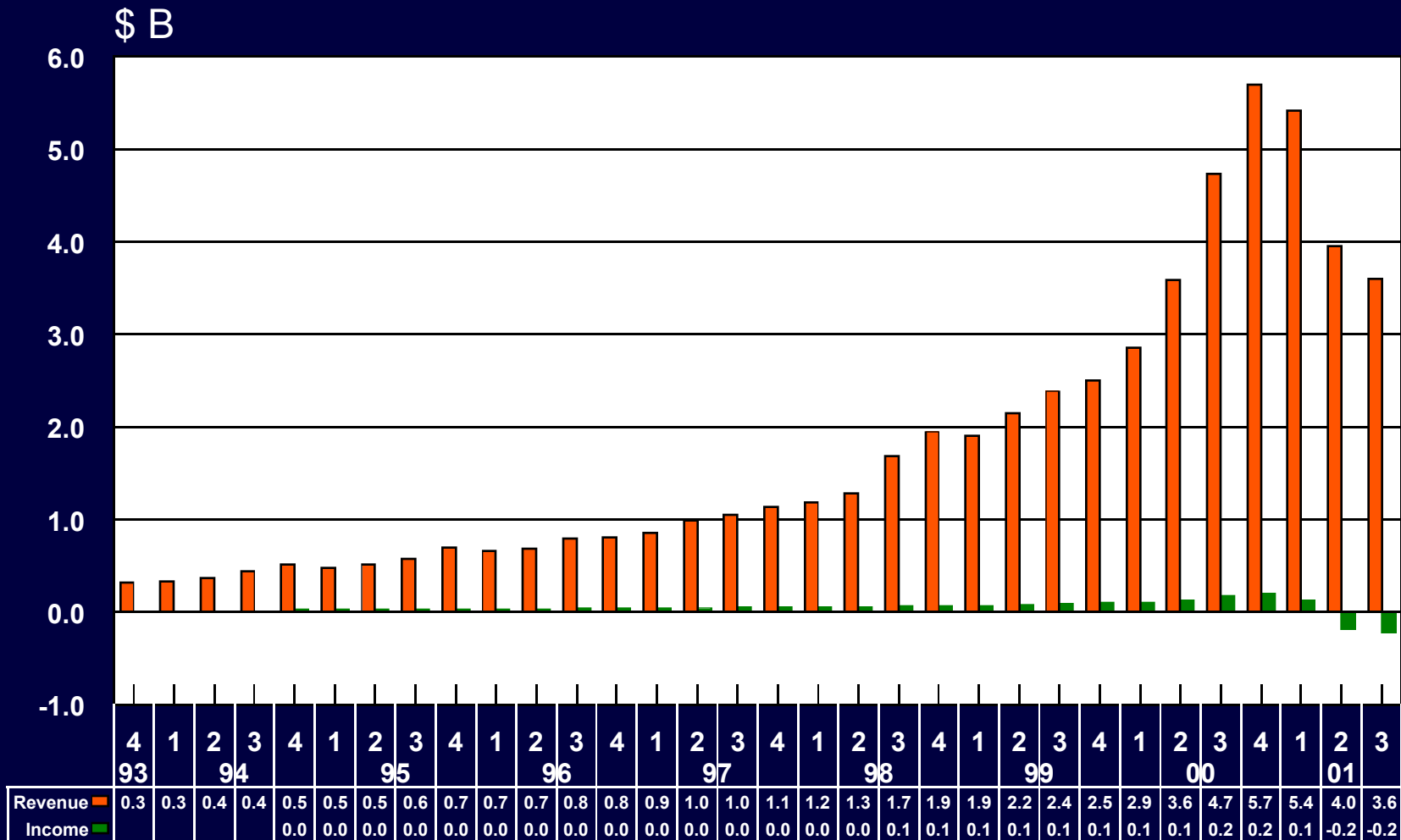
			<u>1999</u>	<u>2000</u>	<u>Grow %</u>
Solectron	SLR	USA	8,948	16,884	89
Flextronics	FLEX	Singapore	3,089	10,369	236
Celestica	CLS	Canada	5,298	9,752	84
SCI Systems	SCI	USA	7,175	9,146	28
Sanmina	SANM	USA	1,400	4,218	201
Jabil Circuit	JBL	USA	2,242	3,998	78
Elcoteq Network	Y.ELC	Finland	803	2,050	155
Manufacturers' Services Ltd	MSV	USA	921	1,757	91
C-MAC Industries	T:CMS	Canada	791	1,715	117
Benchmark Electronics	BHE	USA	879	1,706	94
Total Top 10			31,546	61,595	95%

Sources: Company Data

\$US Millions converted at fluctuating exchange

SOLECTRON

Revenue & Net Income



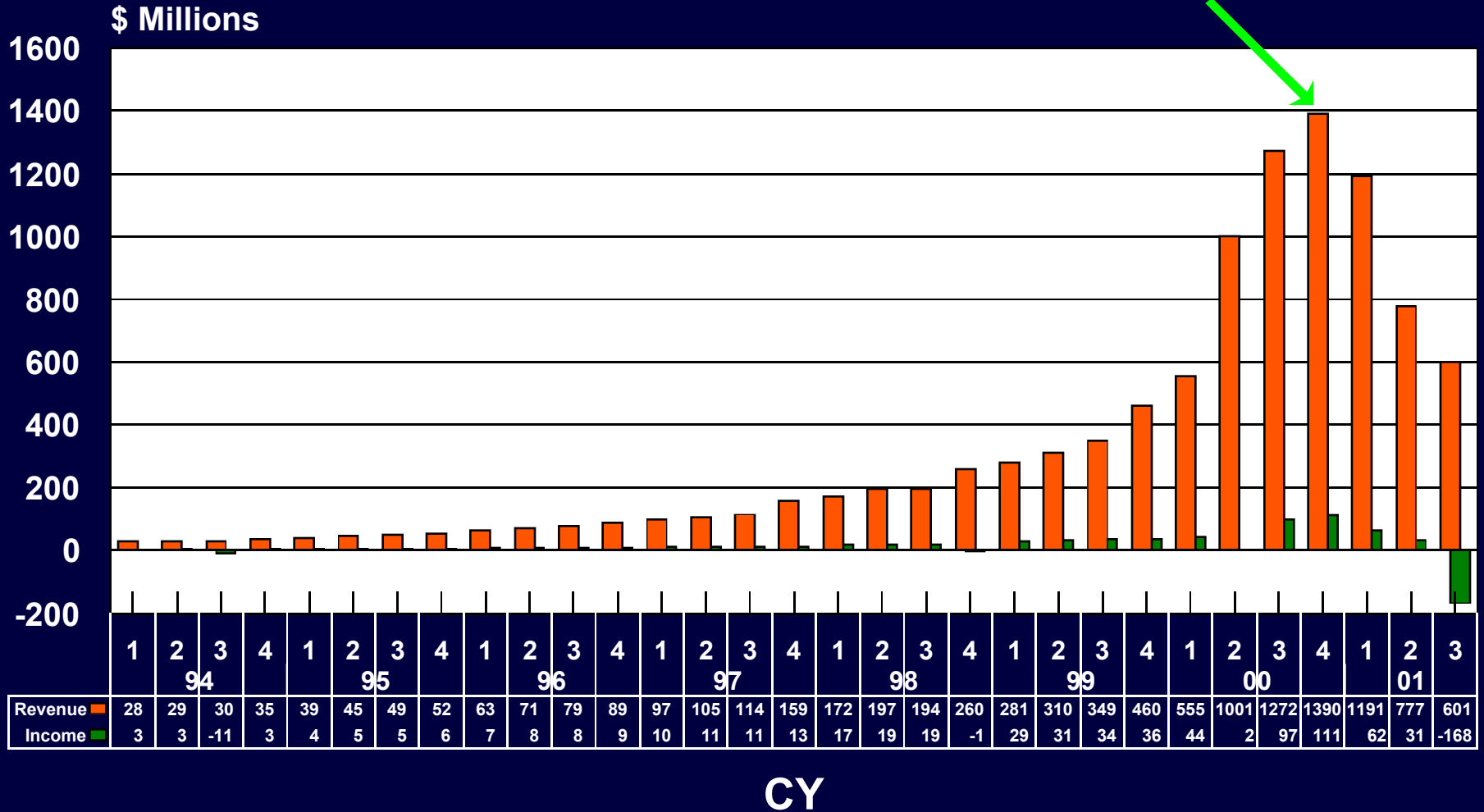
FY ends in August

SLR

SANMINA

Revenue & Net Income

**PCBs: \$1.5 billion
out of \$ 5.6 billion
annualized sales**



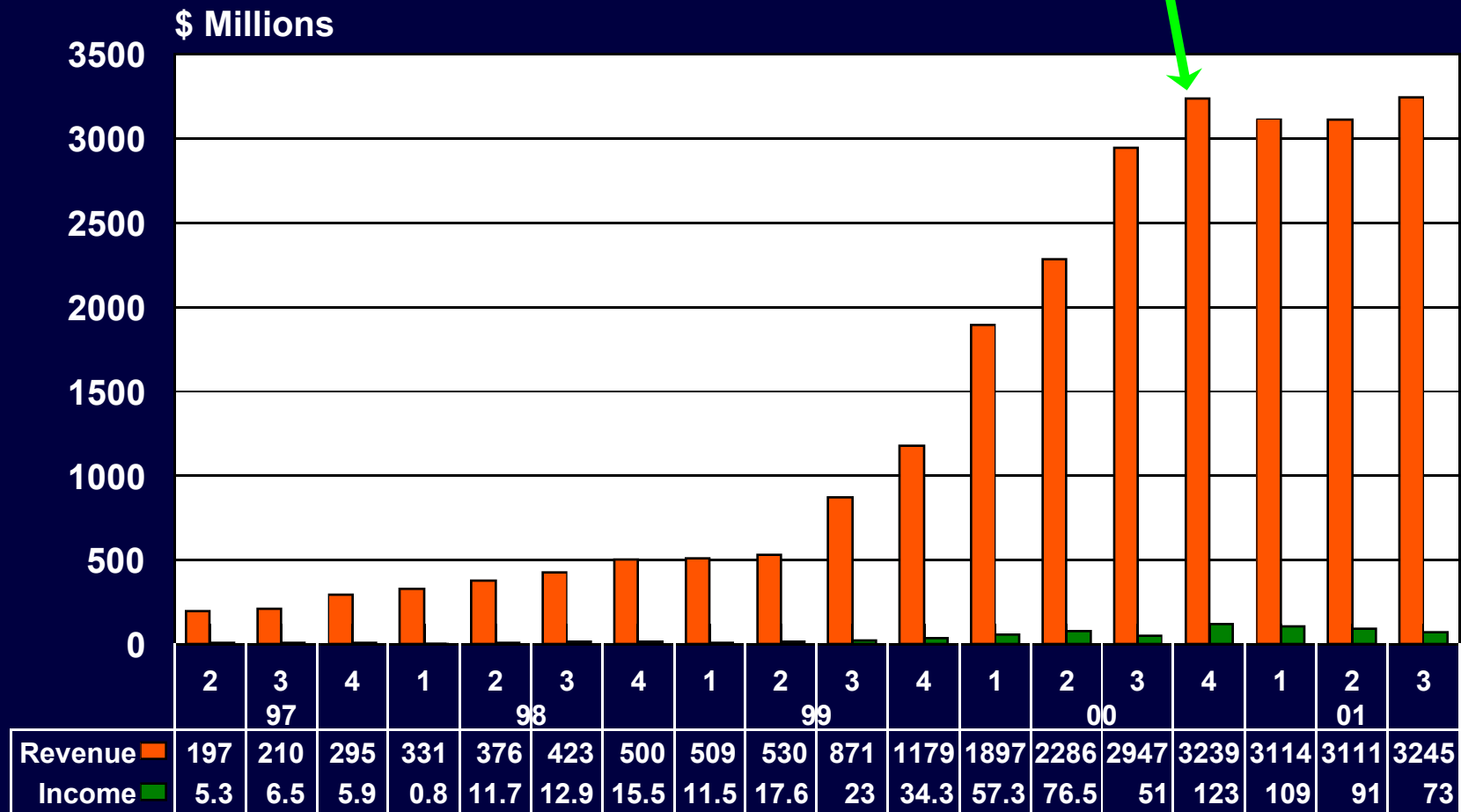
FY ends September 30

SANM

Flextronics

Revenue & Net Income

PCBs: \$750 million out of \$12 billion annualized sales



FY ends 3/31

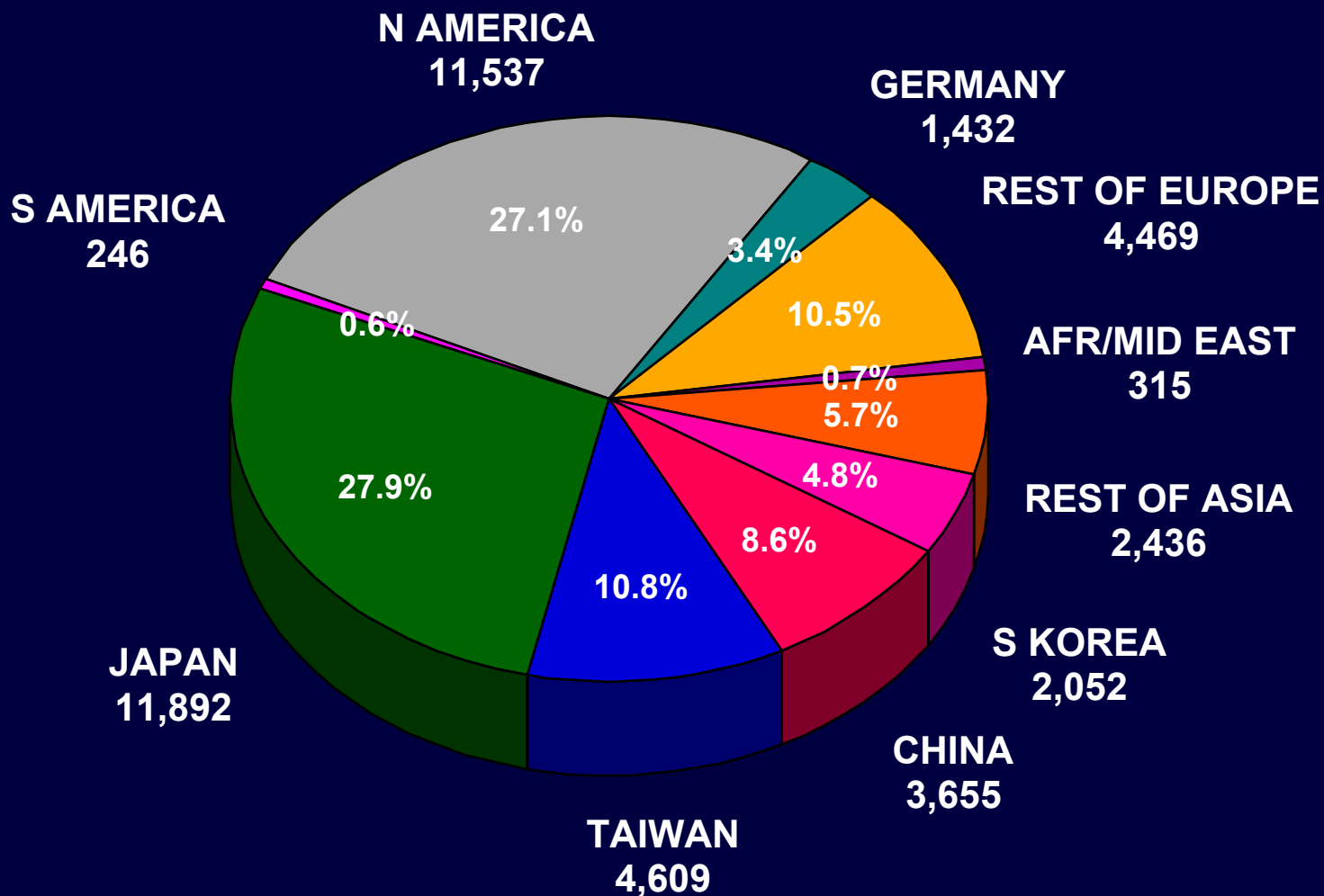
CY

FLEX

PCB Fabrication

2000 WORLD RIGID & FLEX PCB PRODUCTION

BY GEOGRAPHICAL AREA (\$M)

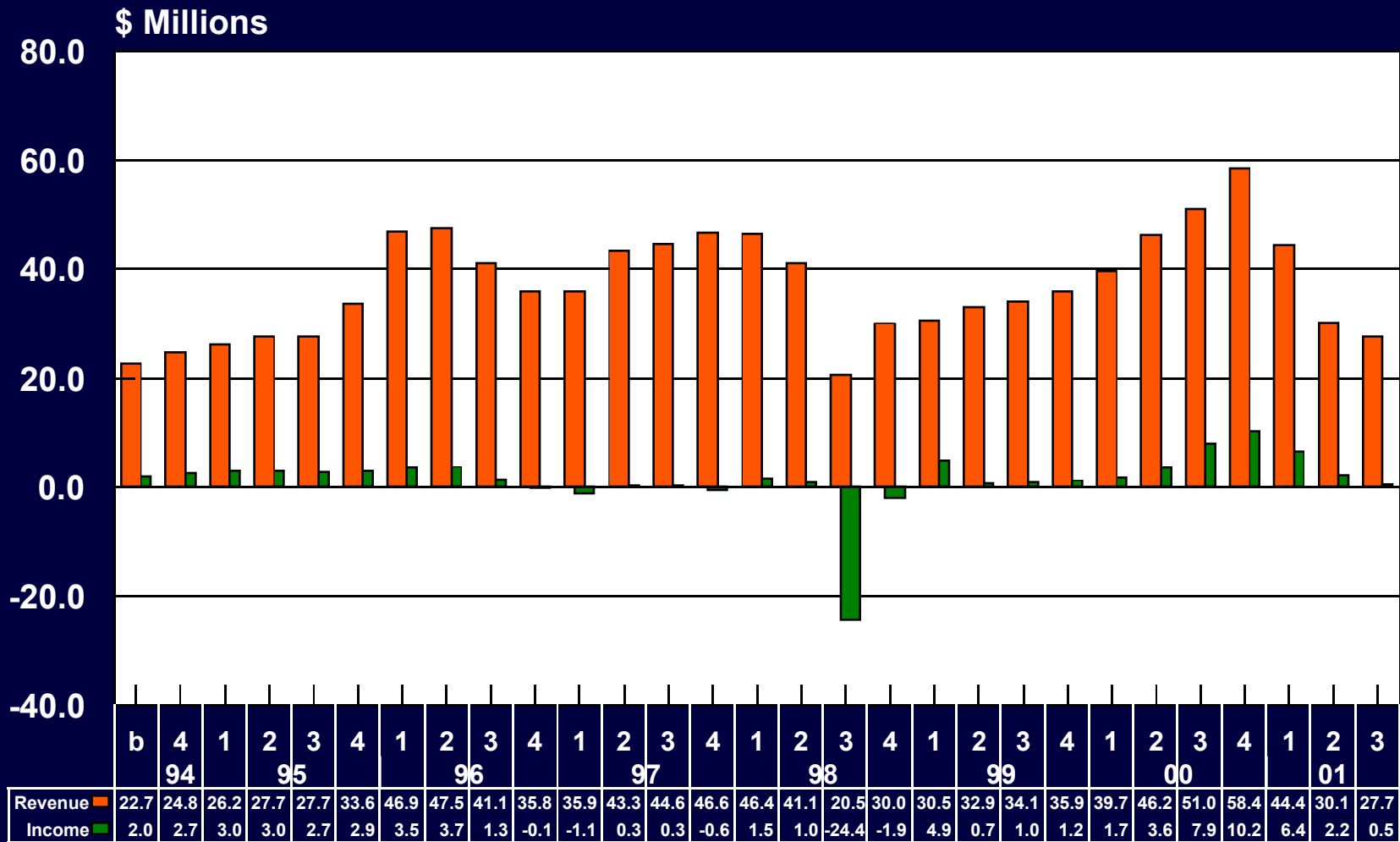


Total: \$42.6 Billion

IPC T/MRC 5/2001 (includes Buildup PCBs)

MERIX

Revenue & Net Income



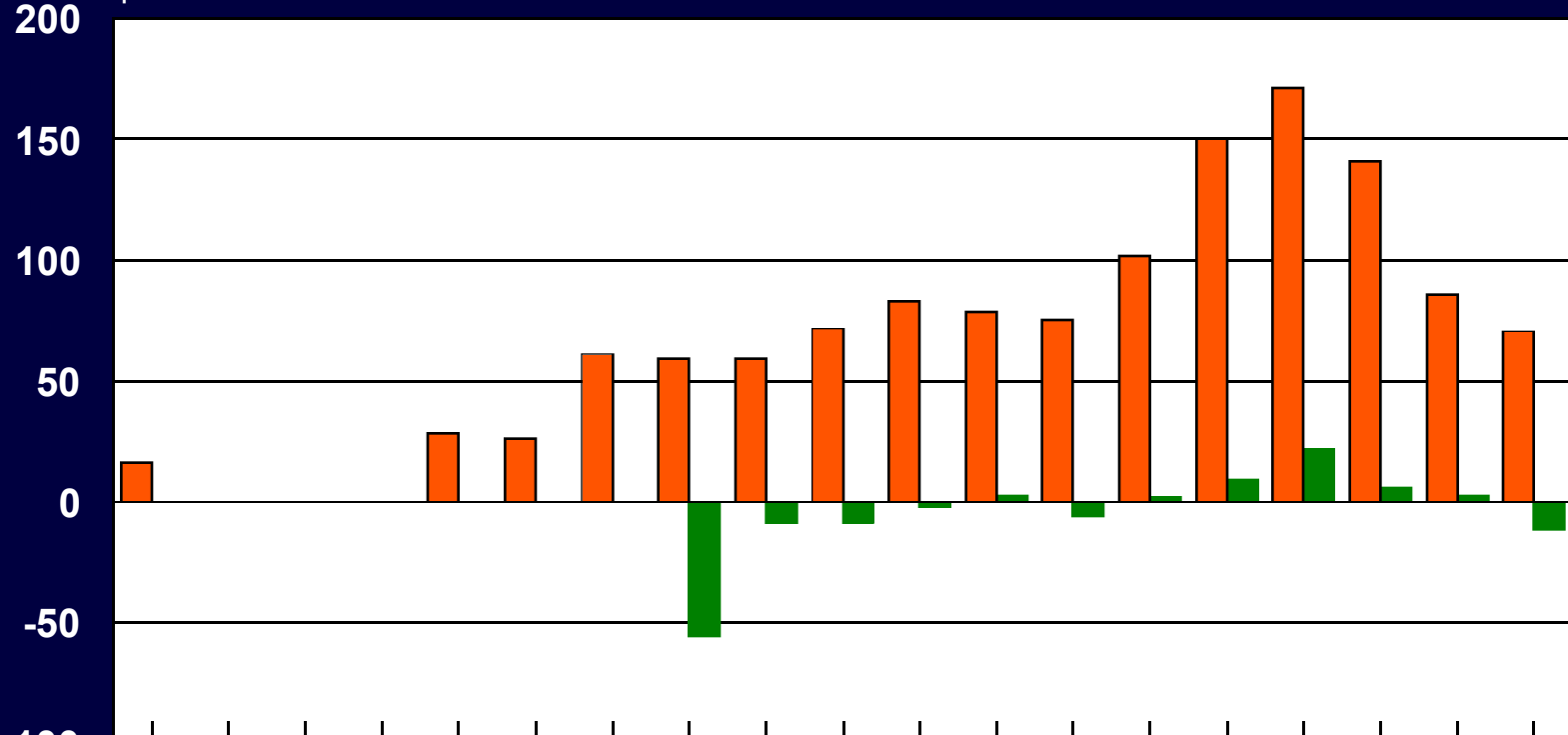
MERIX

FY ends May

DDi Corp

Revenue & Net Income

\$ Millions



	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3
	97				98				99				00				01		
Revenue	16.3				28.2	26.3	61.2	59.1	59.2	71.7	82.9	78.7	75.3	101.5	150	171.3	140.7	85.8	70.6
Income								-55.6	-8.6	-8.4	-1.9	2.5	-5.7	1.8	9	21.8	5.7	2.4	-11.5

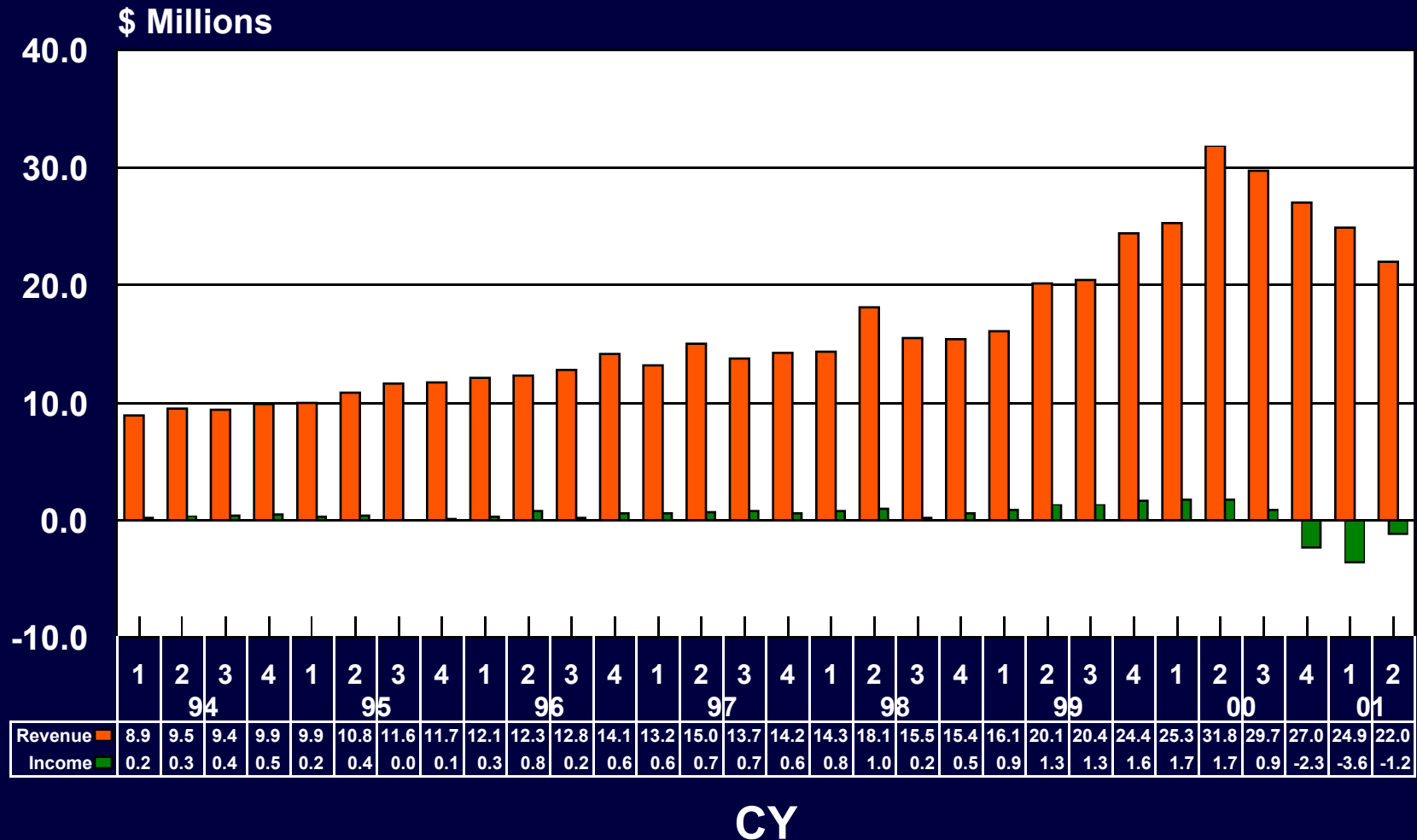
CY

DDIC

FY=CY

PARLEX

Revenue & Net Income

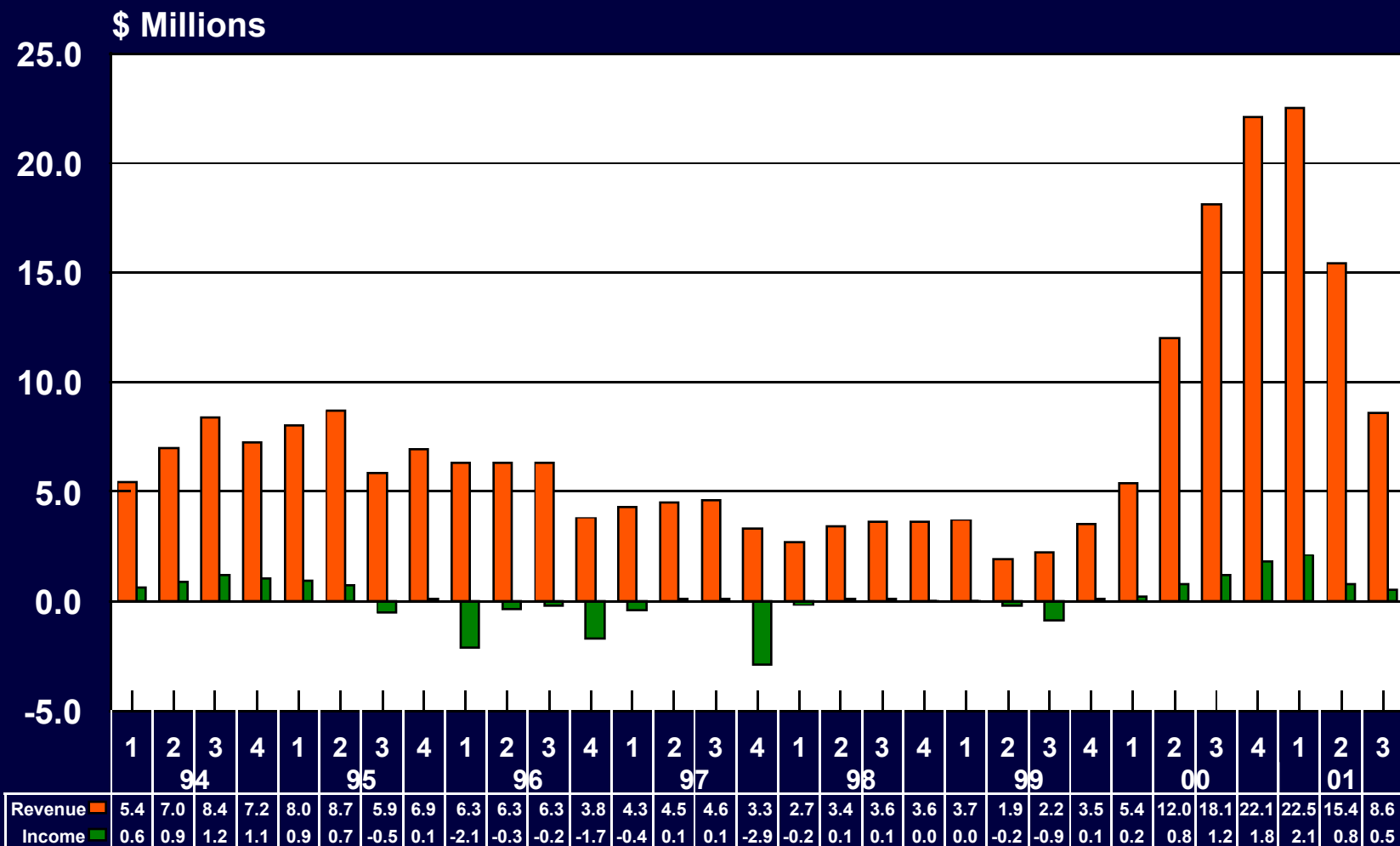


FY ends June 30

PRLX

M-WAV

Revenue & Net Income

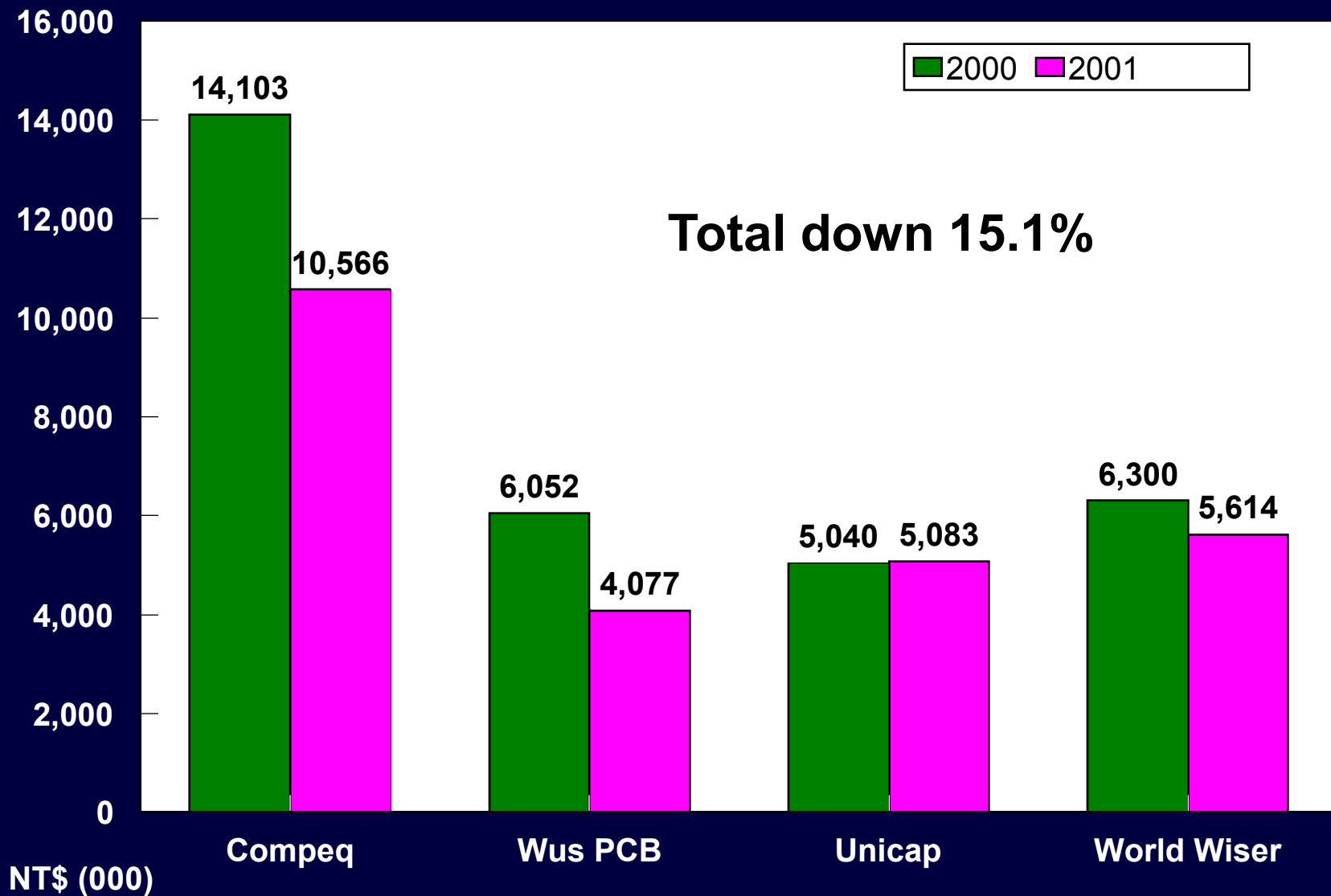


FY = CY

MWAV

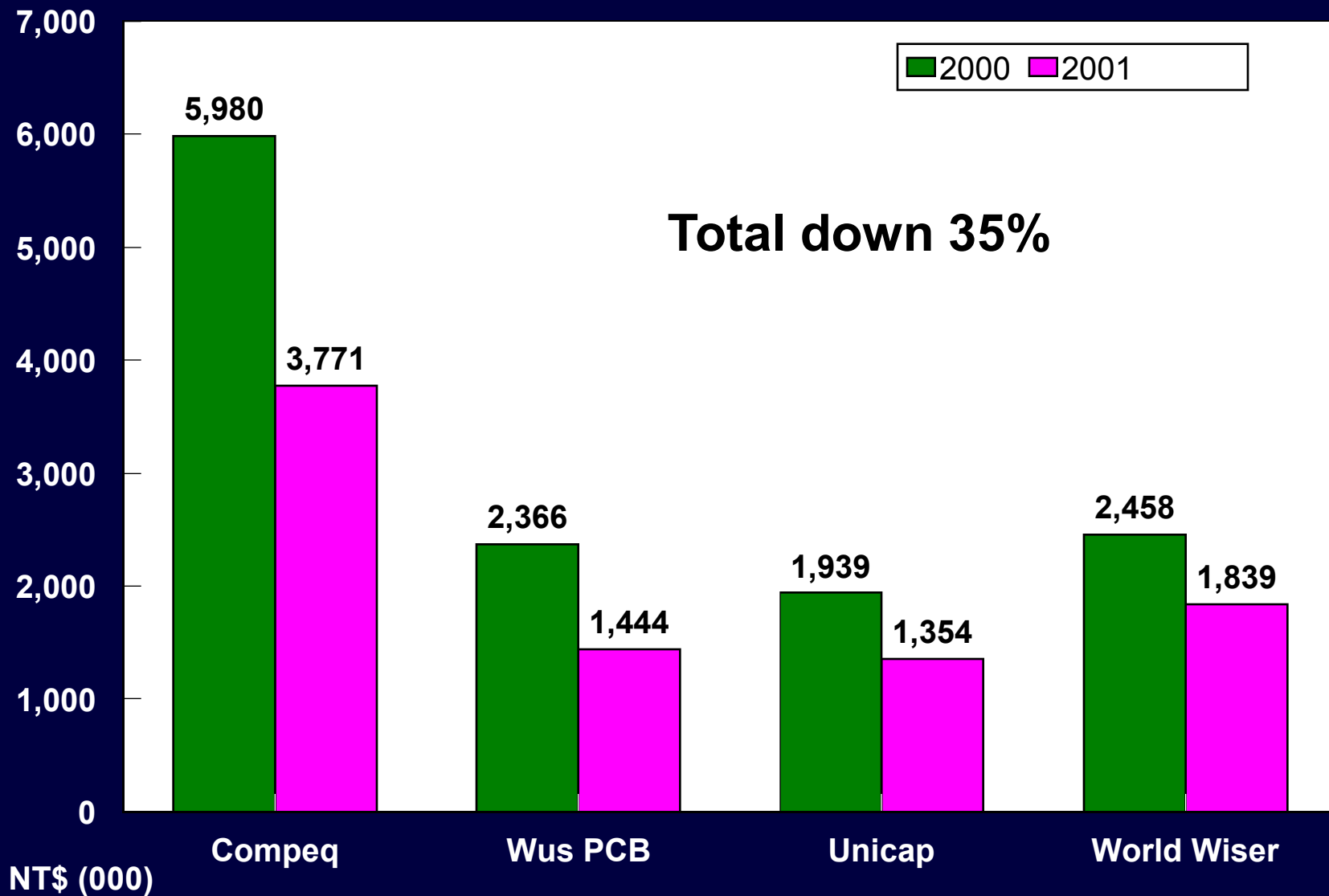
Taiwan PCB Company Sales

January - September 2000 vs 2001



Taiwan PCB Company Sales

July - September 2000 vs 2001



SEPTEMBER N AMERICAN PCB GROWTH INDICATORS

% GROWTH - Sep 2001 vs Sep 2000

RIGID PCB \$ SHIPMENTS

DOWN 45.5%

RIGID PCB \$ BOOKINGS

DOWN 58.8%

RIGID PCB BOOK/BILL RATIO

3-MONTH AVG 0.83

1-MONTH 0.77

LAMINATE+PREPREG SQ FT SHIPMENTS

DOWN 66.5%

LAMINATE+PREPREG SQ FT BOOKINGS

DOWN 66.5%

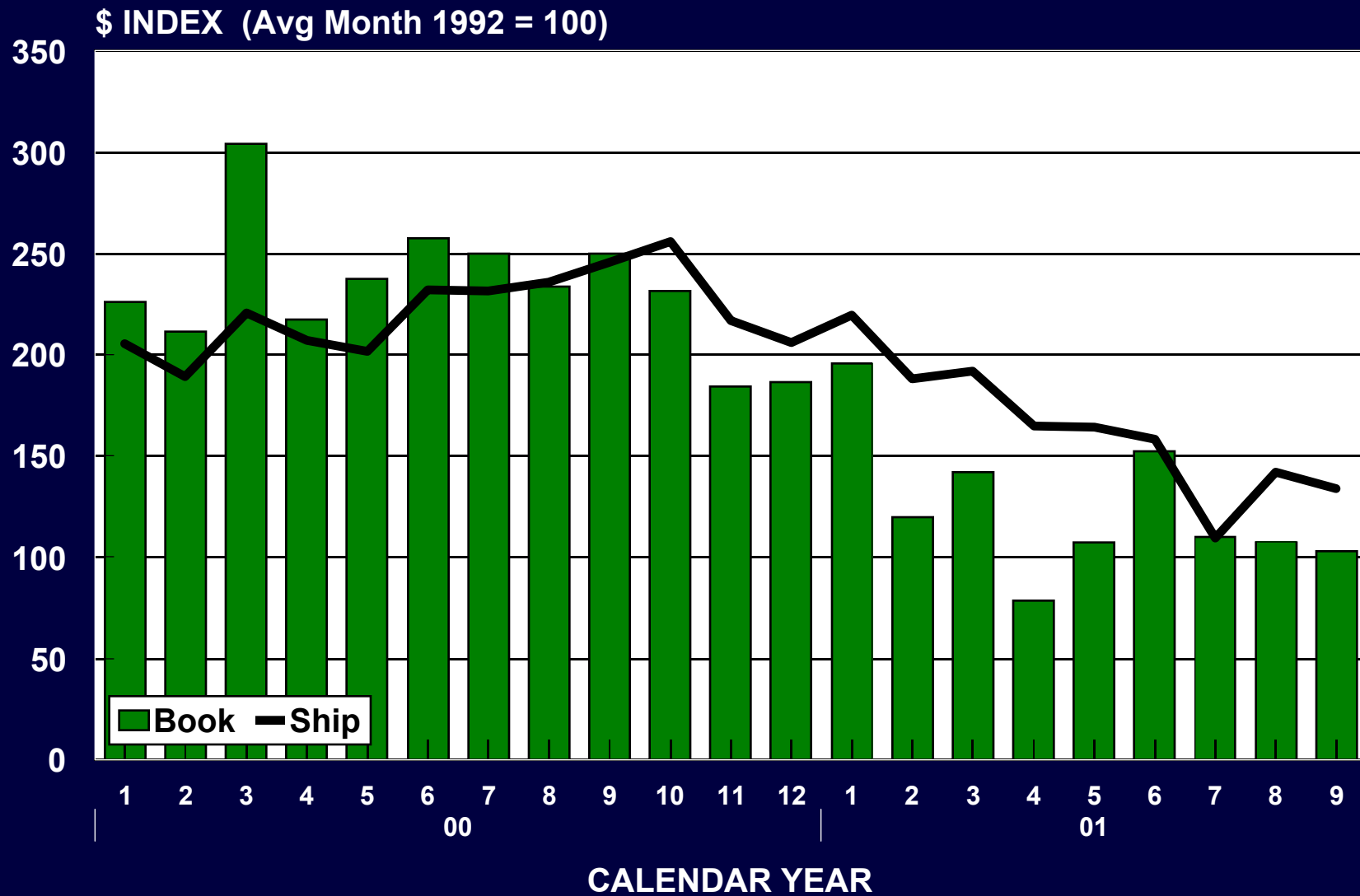
FLEX CIRCUIT \$ SHIPMENTS

UP 17.4%

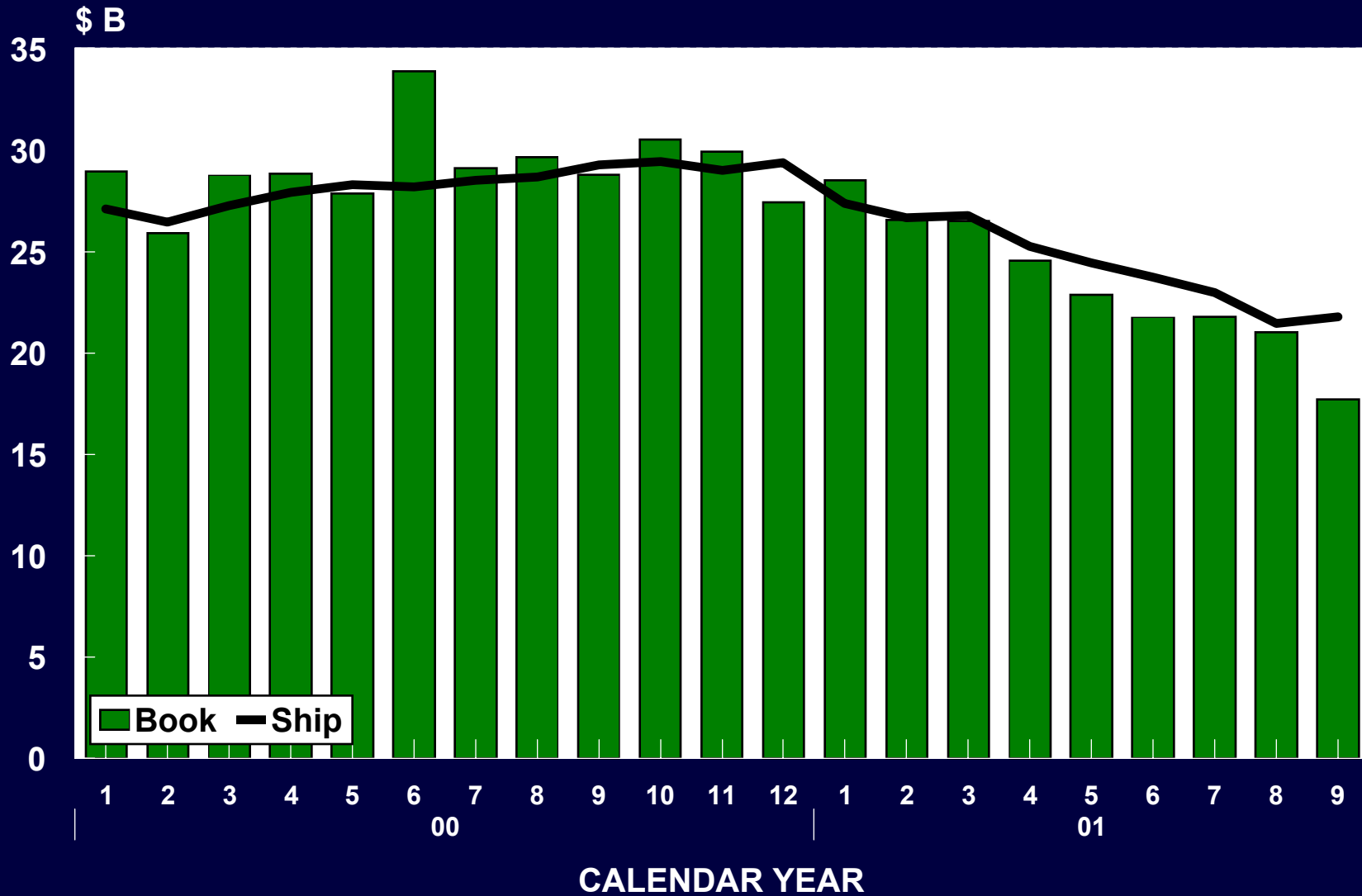
FLEX CIRCUIT \$ BOOKINGS

DOWN 7.4%

U.S. RIGID PCB BOOKINGS & SHIPMENTS



U.S. ELECTRONIC EQUIPMENT BOOKINGS & SHIPMENTS



Dept of Commerce

PRESENT GROWTH RATES (%)

U.S. ECONOMY & ELECTRONICS INDUSTRY

	LATEST MONTH	ANNUAL GROWTH RATE	3-MONTH GROWTH RATE
RIGID PCB ORDERS \$	9/01	62.0	43.7
RIGID PCB SHIPMENTS \$	9/01	84.9	54.1
LAMINATE+PREPREG ORDERS SF	9/01	66.6	38.0
SEMICONDUCTOR ORDERS \$	9/01	78.0	64.4
ELECTRONIC EQUIPMENT ORDER \$			
COMPUTER & RELATED	9/01	92.8	64.6
COMMUNICATIONS	9/01	70.0	52.1
MEDICAL, MEASUREMENT & CONTROL	9/01	105.9	96.1
SEARCH & NAVIGATION	9/01	92.5	102.0
TOTAL ELECTRONIC EQUIPMENT	9/01	86.8	69.1
INDUSTRIAL PRODUCTION	9/01	99.5	95.4

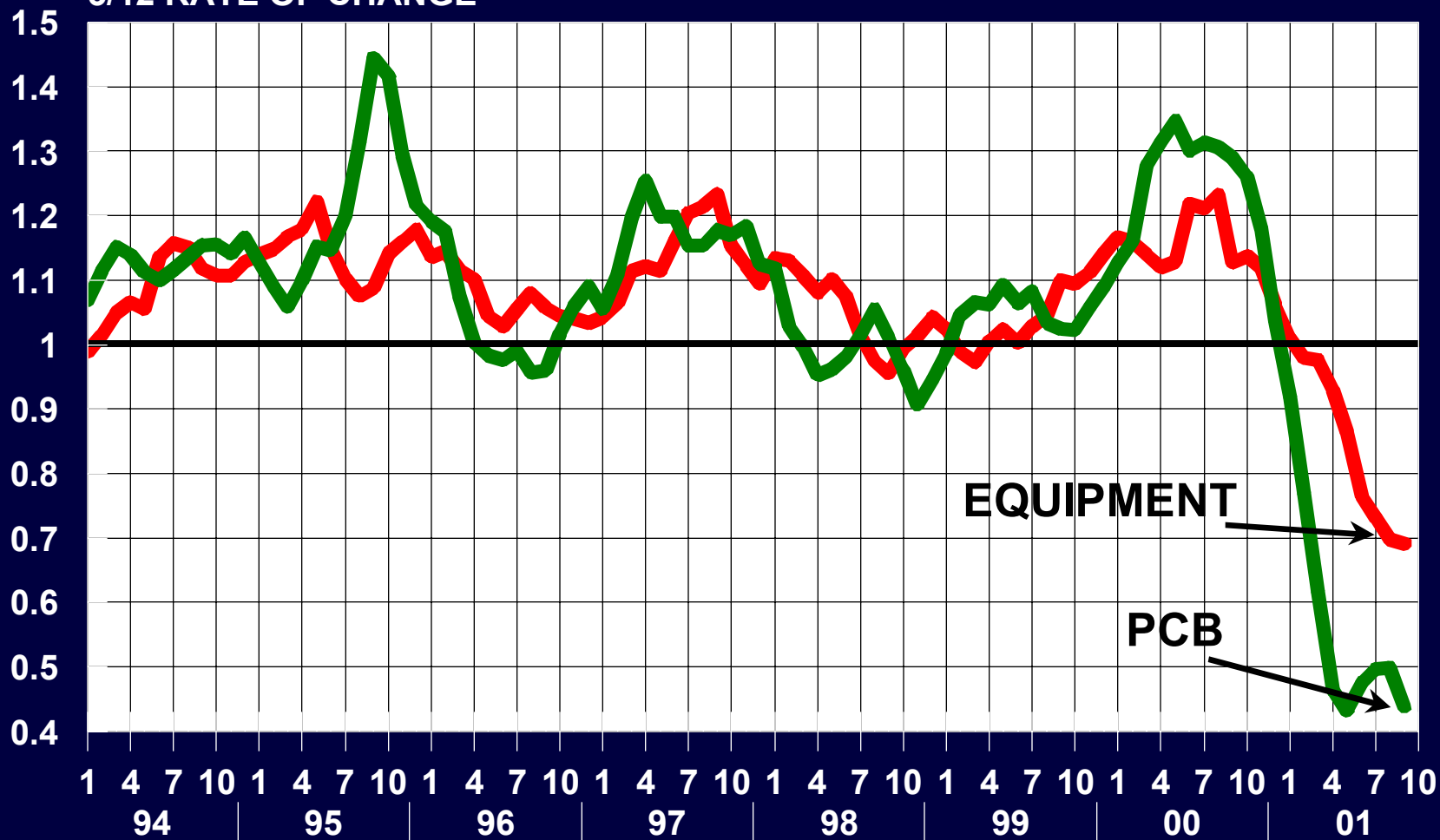
NOTE: 3 month growth rates compare most recent 3 months to same 3 months one year earlier

Growth Rates & Future Outlook

U.S. ELECTRONIC EQUIPMENT vs PCBs

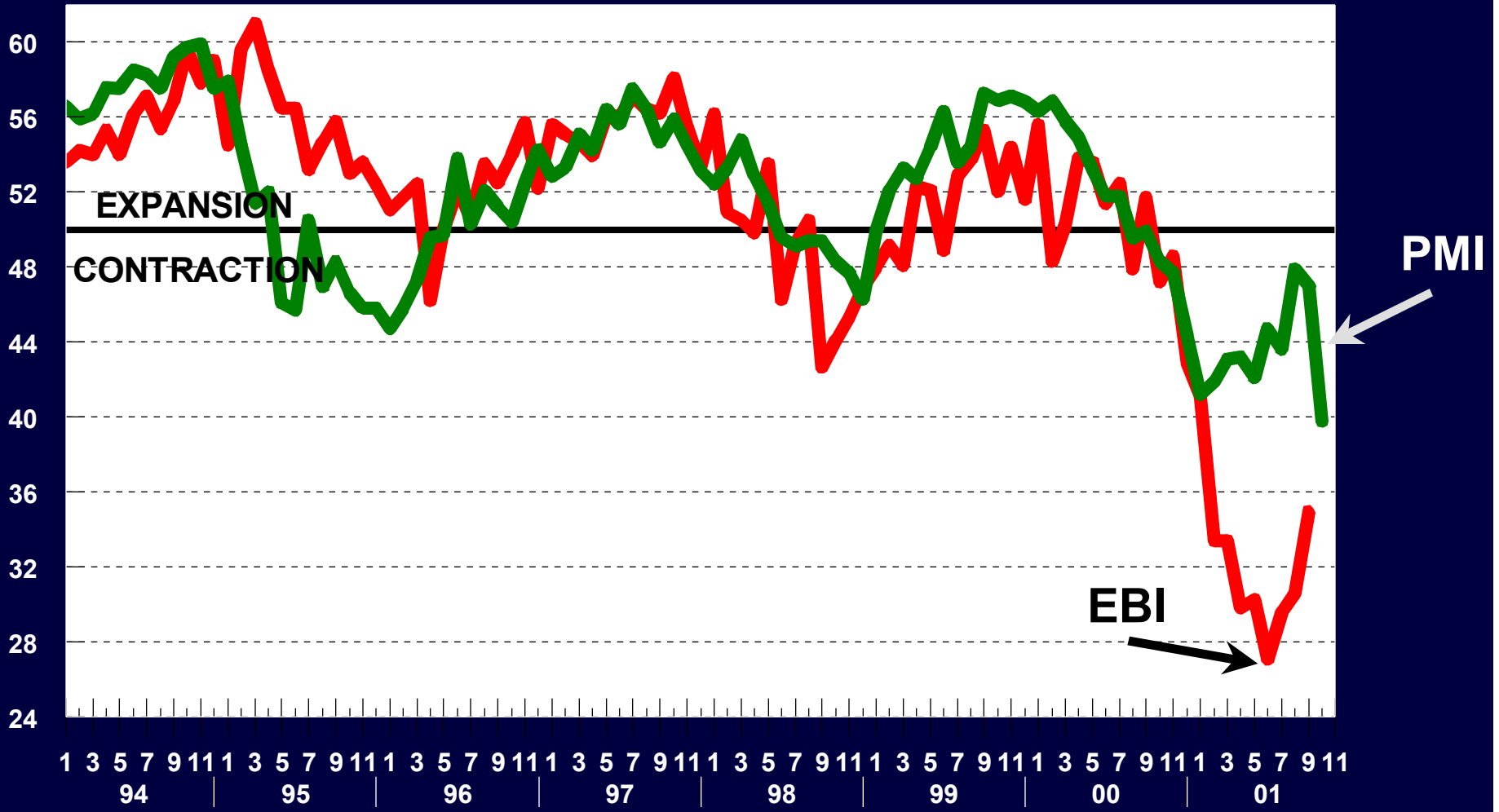
\$ BOOKINGS GROWTH

3/12 RATE OF CHANGE



PMI vs EBI "QUEST" ELECTRONIC BUYERS' INDEX

DIFFUSION INDEX



Summary & Conclusions

Summary

- **The boom of 2000 was driven by very strong communications equipment and Internet infrastructure demand. Double ordering of components and inventory building were common throughout the supply chain.**
- **2001 saw a massive slowdown. PCB orders plummeted due to both inventory reduction efforts and a sharp drop in electronic equipment demand.**
- **Hopes of a modest recovery were dashed by the terrorist attacks of September 11.**
- **While some endmarkets (military electronics and security devices) will grow, a recession is now likely for the volume electronic equipment markets.**

Summary

- **2001 saw about a 15% reduction N American PCB capacity. Major multinationals shifted U.S. capacity to China.**
- **Following the Sept 11 terrorist activities international trade has become more difficult.**
- **Assuming a resurgence in military electronics, increased nationalism and concerns with offshore PCB supply, U.S. PCB makers may see opportunities for higher margin PCB sales.**
- **2001 has been disastrous and a recession is likely short term. PCB growth opportunities if any will be in new markets - military & security.**

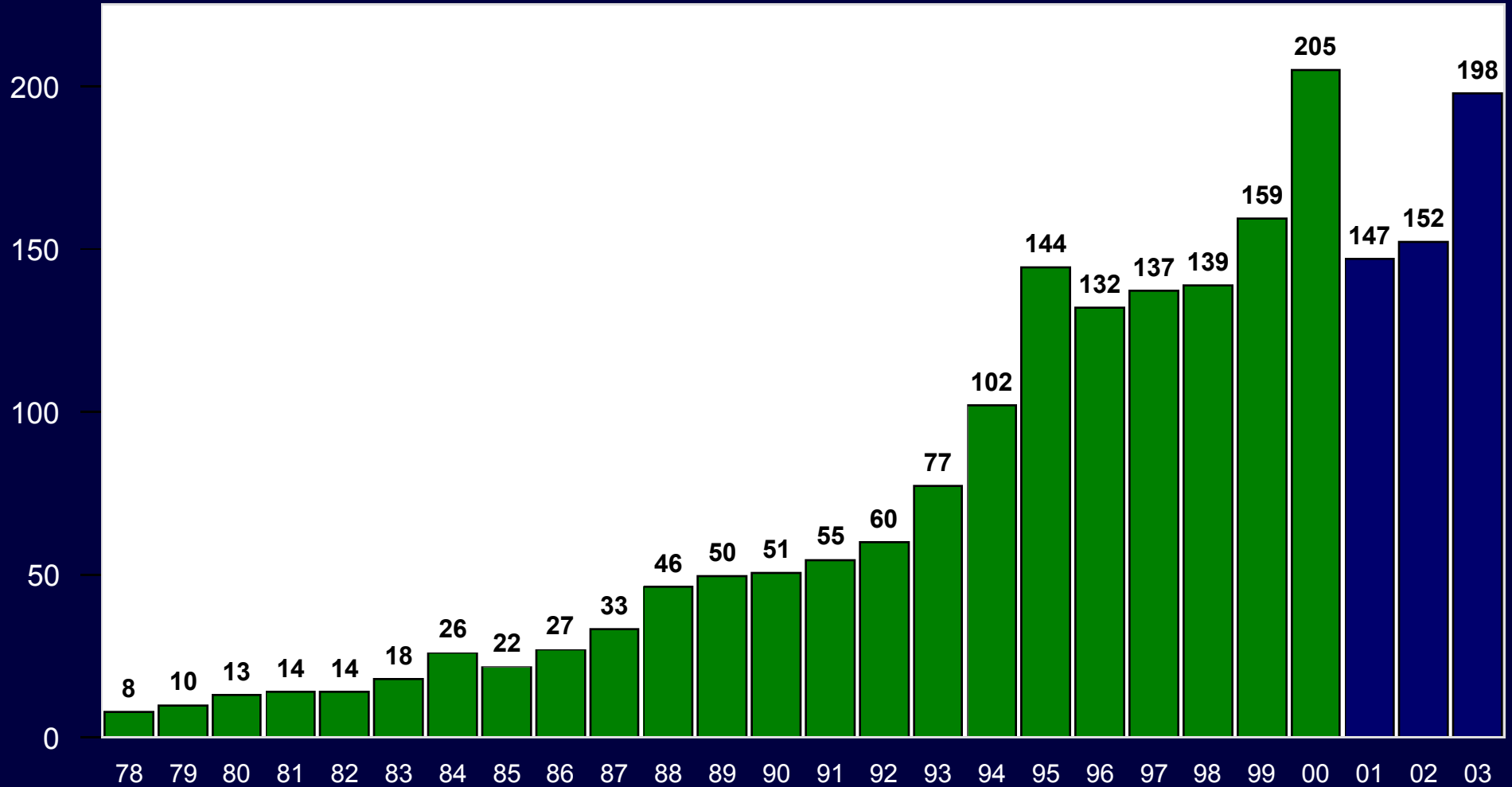
Electronic Equipment Production Growth

Constant \$ Growth Rates Converted @ Constant Exchange Rates

	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>
World	7.3	12.0	-7.1	-0.4	9.9
USA	8.5	12.9	-12.5	-0.9	10.1
W Europe	8.5	11.4	-6.7	-1.5	9.6
Japan	-3.0	7.5	-4.4	-3.7	5.5
Four Tigers	6.9	17.8	-3.2	1.9	9.1
Others	17.3	12.0	3.0	5.0	14.5

World Semiconductor Sales Actual & Forecast

\$ Billions



Dataquest 10/01